

Holidays To Dubai Are Increasing In Popularity. But These Days Dubai Is Also A Hotbed Of New Media Action



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Holidays to Dubai are increasing in popularity. But these days Dubai is also a hotbed of new media action.

On February 12th this year the city networked with 175 others worldwide using the massively popular social media service Twitter, an event that has served to catapult the UAE into the global e-community. As a result even more keen IT contractors are heading Emirates-wards to check out jobs, and UK businesses are sending out feelers into the city looking for opportunities.

If the place sounds exclusive and expensive and glossy, you're right. It is. But job-seeking individuals can visit this incredible city and suss out opportunities without breaking the bank. As can businesses. You don't have to be restricted by cripplingly high business travel costs.



So what's the deal? Holiday price comparison website BeatTheBrochure.com explains;

"Business travel can be horribly expensive. If you need to spend a decent amount of time in the city, a week upwards, it could be worthwhile checking out cheap holidays to Dubai, package and last minute deals instead."

"If there's a low cost option out there, you'll find it via BeatTheBrochure" they continue, "We're dedicated to delivering the lowest cost holidays to Dubai – and anywhere else that tickles your fancy – every time. Our price comparison software is unique in the market and we're so confident of it's capabilities that we happily challenge anyone to find a better price in any brochure, anywhere."

The difference between the price of business travel and holiday packages has always seemed unfair. The cost of a business flight between the UK and the Emirates would probably cover a whole week's holidays to Dubai. Which is just plain wrong. Hopefully holiday price comparison websites will help shift the balance in business's favour.

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