

Kuoni Launches Its First Gift Card

The Kuoni logo consists of the word "KUONI" in a bold, white, sans-serif font, centered within a dark red rectangular background.

Released on: January 05, 2010, 5:34 am

Author: [Kuoni](#)

Industry: [Travel](#)

Kuoni has launched its first gift card, to make the ideal present for friends and loved ones wanting to take time out to travel. Designed to make gifting easy, fun and rewarding it steers away from fripperies and gifts that no one really wants and contributes towards a wonderful travel experience that will ultimately become a remarkable family memory.



Starting from as little as UK £5, money can be placed on the card which can then help pay for a fantastic holiday or travel experience, flight or room upgrade; even adding experiences onto a holiday or honeymoon that has already been booked. And any number of people can contribute to the card's overall value.

The Kuoni Gift Card can be personalised to suit the recipient and is a great way to treat a friend, partner or other family member as a wedding, anniversary, birthday or late Christmas gift. All cards are valid for one year from their date of issue.

Nick Hughes, Managing Director of Kuoni, commented: "People are seeking to give in cleverer ways these days, and to ensure their gifts are genuinely used and enjoyed. Gifts that enhance well-being and help families spend more time together on rewarding holidays all help contribute to peoples memorable life experiences."

The chic holiday [gift cards](#) can be ordered by calling Kuoni on: 01306 744 181, visiting the Kuoni website, or through the Kuoni travel stores.

Notes to Editors:

About

Kuoni

Kuoni was established in 1906 in Switzerland by Alfred Kuoni, a visionary adventurer and explorer of his time who opened some of Europe's first travel agencies. Today it has branch operations in over 40 countries.

For 103 years Kuoni has been creating holidays with a spirit of adventure and has been recognised consistently , winning coveted awards such as: 'The World's Leading Tour Operator' for the past 11 years at the World Travel Awards; The Daily Telegraph's Ultratravel, Sunday Times Travel Magazine and Daily Mail readers all voted Kuoni 'Britain's favourite'. Kuoni has been 'Britain's Best Longhaul Tour Operator' for the past 26 years as voted by Travel Agents. Kuoni offers luxury breaks in a number of beautiful locations, including a range of [Las Vegas holidays](#), [New York holidays](#), [Bahamas holidays](#) and memorable experiences like safari holidays or a Nile cruise.

PR contact:

Anne-Marie Hansen
Public Relations Manager
Kuoni House
Dorking
Surrey
RH5 4AZ
+44 (0)1306 744173
www.kuoni.co.uk

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)