

Kuoni Launches New Australasia And South Pacific Brochure For 2010-11



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Kuoni has announced the launch of its new brochure featuring a vast array of holiday options in Australia, New Zealand, Fiji, French Polynesia and the South Pacific's Cook Islands.



Valid from January 2010 to March 2011, the 215-page brochure features a wide range of holidays, such as wine tasting in the Hunter Valley, a trip along New Zealand's Pacific Coast Highway on a Harley Davidson, snorkelling in French Polynesia and nature breaks in

untamed Tasmania. Winter sports fans can also enjoy snowboarding in Western Australia and glacier hiking in New Zealand.

Travellers interested in history and Aboriginal community in Australia's Northern Territory or take another cultural diversion with a Maori family in New Zealand's South Island.

The new Kuoni brochure also highlights activities such as a self-drive itinerary for a six-day Melbourne to Adelaide journey, a 12-night escorted 'Highlights of New Zealand' Tour, over 80 excursions and 45 new flexible adventures in

Australia. The brochure also contains many exclusive hotels to Kuoni plus 21 new hotels in Australia, six in New Zealand and ten in the South Pacific.



For the first time the brochure features Airlie Beach in North Queensland, Australia, as a destination while the brochure also offers cricket fans information on the 2010 Ashes which take place between November 2010 and January 2011.



"We've added flexible adventures and experiences to really showcase the sheer diversity of Australia and New Zealand and just how much there is to see and do," explained Jayne White, product manager of Kuoni. "We have also added more motorhomes and hotel passes to

match demand for more independent travel."

About

Kuoni was established in 1906 in Switzerland by Alfred Kuoni, a visionary adventurer and explorer of his time who opened some of Europe's first travel agencies. Today it has branch operations in over 40 countries.

Kuoni:

For 103 years Kuoni has been creating holidays with a spirit of adventure and has been recognised consistently, winning coveted awards such as: 'The World's Leading Tour Operator' for the past 11 years at the World Travel Awards; The Daily Telegraph's Ultratravel, Sunday Times Travel Magazine and Daily Mail readers all voted Kuoni 'Britain's favourite'. Kuoni has been 'Britain's Best Longhaul Tour Operator' for the past 26 years as voted by Travel Agents. Kuoni offers luxury breaks in a number of beautiful locations, including a range of [luxury holidays](#), [Canada holidays](#), [USA holidays](#) and memorable experiences like safari holidays or a [Nile cruise](#).

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