

# Superbreak Sees Weekend Breaks Top Of The Romantic Retreats



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Superbreak, the short break specialist, has launched more than 200 new Valentine's Day deals for 2010.

Marketing director Will Dunnett explained: "We have seen so much interest in Valentine's Day this year because it once again falls on a weekend. We have doubled the number of specially contracted Valentine's packages especially around those dinner inclusive deals at some of the top destinations in the UK."

The York based operator has more than 200 brand new Valentine's packages this year. York and Edinburgh had the most popular [Valentines hotels](#) in 2009 but the selection is more varied this year to include The Lakes, The Cotswolds and The Scottish Highlands. Demand looks high early on with Valentine's based searches up 15% on 2009.

From a night out with Eric Clapton at London's O2 Arena, a trip to see London's most romantic musical Phantom of the Opera or a break away from it all in Chester – Superbreak has created a range of packages to treat loved ones this Valentine's Day. This year, February 14th falls on a Sunday, providing the perfect excuse to make a romantic weekend of it.

Will Dunnett continued: "Valentine's Day is always a popular time of the year for short breaks. Valentines [weekend breaks](#) are the chance

to make it extra special. We have secured the very best availability at hotels across the UK and tickets for special treats from a night out at London's most romantic musical, Phantom of the Opera to the chance of being serenaded by Eric Clapton."

### **About**

Superbreak is the internet division of Superbreak Mini Holidays Limited, the market leader for short breaks and hotels throughout the UK. Superbreak is part of Holiday Break plc. Based in York, England, Superbreak specialises in booking cheap weekend breaks in 2-5 star hotel accommodation throughout Britain for the leisure traveller including hotels in York, Edinburgh hotels and [London hotels](#). Superbreak holds allocations of rooms at all hotels and can make bookings up to and on the day of departure.

### **Superbreak:**

With 5000 plus hotel partners in worldwide locations from Aberdeen to Abu Dhabi, from London to Lourdes and with great availability and rates for [theatre breaks](#), events at the O2 Arena, various popular attractions and national and international rail partners, Superbreak can offer an outstanding depth and breadth of UK and Overseas short break products.

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