Barclaycard Platinum To Offer 0% On Balance Transfers Until 2011



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Barclaycard Platinum has announced it is continuing to offer the lowest balance transfer fee on the market to new customers, with 0% on balance transfers until February 2011 and 3 months interest free purchases.

Barclaycard will charge new Platinum card customers a 2.9% handling charge to make the move and the $\frac{\text{balance transfer}}{\text{transfer}}$ rate is available on transfers up to 90% of the customer's credit limit. Purchases over the first three months will also be interest free, after this introductory

period the typical interest will be just 15.9%.



Barclaycard Platinum will also enable customers to enjoy the freedom and flexibility of contactless technology, making payments of £10 and under possible with just a simple swipe. This is backed up by Barclaycard's advanced security and fraud

prevention measures.

In addition to the lowest balance transfer fee, the <u>Barclaycard Goldfish</u> <u>credit card</u> is also offering £30 of reward points if customers spend £100 a month for the first three months from account opening. Customers will also receive 0% interest on purchases for the first three months and the lowest interest rate of any rewards credit card in the UK.

Customers can apply for this offer online through the Barclaycard website.

- ENDS -

About Barclaycard

Barclaycard, part of Barclays Global Retail Banking division, is a leading global payment business which helps consumers, retailers and businesses to make and accept payments flexibly, and to access short-term credit when needed.

The company is one of the pioneers of new forms of payments and is at the forefront of developing viable <u>contactless</u> and mobile payment schemes for today and cutting edge forms of payment for the future. It also issues credit and charge cards to corporate customers and the UK Government. Barclaycard partners with a wide range of organisations across the globe to offer their customers or members payment options and credit.

In addition to the UK, Barclaycard operates in over 50 countries including the United States, South America, Canada, Europe, Africa and the Middle and Far East, with 145,000 employees internationally lending, investing and protecting money for more than 49 million customers and client worldwide.

Key facts published in August 2009;

- number of UK customers: 11.9m
- number of International customers: 11.8m
- number of retailer/merchant relationships: 88,000

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