

British Airways Adds Extra Frequency To New London City Routes



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British Airways is to increase peak season frequency on its new services to Majorca and Ibiza, less than a month after announcing the launch of the new routes from London City airport.

The new services to the Balearic Islands direct from the Docklands take off in May 2010.

But the destinations are already proving so popular that British Airways is now planning to increase the schedule from three to five flights a week to Palma and from three to four flights a week to Ibiza during July and August.

Passengers who book on [ba.com](#) before February 09 can also take advantage of the British Airways [flight sale](#), with one way all-inclusive fares from £61.

Travelling direct from London City on the brand new Embraer 190 aircraft, passengers can be on the beach in the Balearics in less than three hours. British Airways also offers an exciting range of hotels in Majorca and Ibiza to suit customers' tastes and budgets.

It is the first time British Airways has operated leisure-only flights from London City but there is a growing demand for flights to the sun, particularly with customers looking for short breaks.

The initial three-times-a-week service will operate on Friday, Sunday and Monday, offering an ideal schedule for passengers looking for a

weekend or longer break. The extra Majorca flights will operate on Tuesdays and Thursdays and the extra Ibiza flights on Wednesdays.

Luke Hayhoe, commercial manager for BA CityFlyer, said: "We are delighted with the response from passengers and our forward bookings demonstrate their commitment to these new leisure routes. It was always our intention to increase the frequency if the demand was there, now less than a month after announcing the new routes we can fulfil that promise."

British Airways is also increasing frequency of [flights to Edinburgh](#) from London City, with seven flights a day from capital to capital from March 29. [Hotels in Edinburgh](#) by British Airways are ideal for exploring this fascinating city.

Ends

Notes to Editors:

British Airways plc offers a wide range of worldwide destinations - including [holidays in Spain](#), flights, hotels, car rental and experiences. Save time and money with ba.com when booking ATOL protected holiday packages. Passengers are offered added peace of mind to their holiday plans and the security of travelling with British Airways. British Airways plc constantly seeks to exceed customers' expectations, both in terms of the value for money and quality of the service provided.

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