

CQout Sets Sights On eBay Crown



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CQout, the international online market place and auction community, has announced that it is setting its sights on disaffected eBay sellers as part of its US expansion plans.

CQout managing director, Siamak Bashi said, "We have recently celebrated our 10 year anniversary of providing auction services to UK where our reputation for trust and security is second to none which has helped us to grow to become one of the largest auction service providers. Our plans are now to continue our growth by providing tailored services to our US customers. We believe auction users in the US deserve a better service than they are currently getting from eBay."

The decision to move into the US market and to take on eBay was made following customer demands for an auction service which responds to its customer needs rather than impose rule changes every few months, like the recent imposition of certain enforced 'Post Free' product offerings which have alienated many previously loyal users.

The general ethos at CQout has always been to be flexible and respond to what customers ask for. Siamak highlighted, "We recently had the owner of US movie poster website who wanted to run their own auction site. But rather than go through the expense of buying software and hassle of running an auction site they asked us if we would tailor our services for their site. Within days we had an auction service running on their site".

Siamak believes CQout is ideally positioned to take the fight to eBay as its pricing structure is lower than eBay and has proven particularly attractive to medium to large sellers with its no listing fee policy. This means a seller can list thousands or even tens of thousands of items on CQout at zero cost, which means additional exposure and marketing for their products for free.

While based in the UK, CQout has taken several important steps to ensure a safe, secure and seamless service is provided for all US customers.

CQout [online auctions](#) services for US customers will be provided on the CQout.com top level domain, but it will use exactly the same secure technologies which have been tried and test over the last 10 years in the UK market, and lead to it being the only auction site to be certified hacker proof to standards set by the FBI and audited independently by McAfee Secure, one of the biggest names in internet security.

The US auction service is also fully integrated with the rest of CQout auction operations, so when a seller lists their items on the US site, it can automatically be shown and made available to International buyers from any country the seller chooses via a simple tick box selection on the selling form. The sellers products are seamlessly displayed and sold in the seller's chosen currency, but prices are also displayed automatically in the buyers' home currency. This makes the buying decision much easier for customers and is therefore less prone to mistakes and abandoned sales. This is a big contrast to eBay where sellers who want to sell internationally have to list separately on other eBay sites and pay additional listings fees. The CQout in-house payment systems SecurePay and EasyPay are also available to all CQout buyers and sellers from any countries where Visa & MasterCard are available, which covers virtually the whole world.

About

CQout:

CQout is a UK-based, international auction company, with users in more than 57 countries around the world, conducting person-to-person and business to consumer auctions, at CQout.com, CQout.co.uk and CQout.ie.

CQout's facilities enable buyers, once registered, to bid on a wide selection of merchandise in a selection of different auctions, including fancy [dress auctions](#), online [car auctions](#), [antiques auctions](#) and [jewellery auctions](#).

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