

The Harley Medical Group Opens New Clinic in Glasgow

THE HARLEY MEDICAL GROUP®

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Author: [The Harley Medical Group](#)

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The Harley Medical Group has revealed that Scottish people are five times more likely to have cosmetic surgery than the average person. 5% of Scottish men and women say they would have, or have already had cosmetic surgery, while one in ten would opt for non-surgical solutions, such as Botox. The findings come as The Harley Medical Group adds a new Glasgow clinic – the fifth new clinic opening over the past year – to its UK and Ireland portfolio, bringing the total estate to 28 clinics, with Edinburgh and many other in the pipeline for 2010.

Following the announcement last year that craggy Scot, Gordon Ramsey, has fillers in his chin to soften deep lines, it's perhaps less of a surprise that over 4% of Scottish men would have cosmetic surgical or non-surgical treatments. Scottish women are also looks conscious with 7% of them admitting they would have cosmetic procedures, and 17% would look to battle aging with non-surgical solutions.

Scottish men cite native sex symbol Gerard Butler as the person whose looks and physique they most covet. Meanwhile, women admire the way Helen Mirren has held back the years, despite being in her 60s. The actress, who says she would certainly consider having [cosmetic surgery](#), was named by 15% of Scottish women, as the person they most aspire to look like.

The Harley Medical Groups Glasgow Clinic Manager Donna Ward stated, "We've had really positive feedback from prospective patients anticipating the clinic opening. Scottish patients, who have been travelling to Newcastle, Liverpool and Manchester clinics now have a brand new facility on their doorstep.

"We're already booked out to the middle of next month. Treatments for rosacea, which is redness of the skin, and laser treatments for sun damage have been proving very popular. The most enquired about surgical procedures to date has been breast reduction by men and for women it is breast augmentation and uplift, with [Liposuction](#) a close 2nd for both males and females

The Harley Medical Group's Glasgow clinic is situated in Somerset Place in the city centre and clinic its staff there are hoping they'll overtake London's City clinic as the capital of non-surgical injectables. Botox is one of the most in demand procedure in Scotland, with over 150 enquiries already to date at the new clinic. The number of

female and male patients investing in non-surgical procedures is expected to be galvanised by visitors from the 'square kilometre financial district in Glasgow's city centre.

Mel Braham, Chairman, The Harley Medical Group commented, "With its central position in the city, the Glasgow clinic is going to be a focus for new treatments and product launches, with some major new and exciting surgical and non-surgical launches planned later this year. A vibrant and thriving city, and the third most populous in the UK, Glasgow is a prime location for our new clinic opening."

Notes to editors:
Survey of 1,046 Scottish adults was carried out by YouGov on behalf of The Harley Medical Group.

About The Harley Medical Group

The Harley Medical Group is the UK's largest cosmetic surgery provider, performing more procedures and with more clinics than any other cosmetic surgery provider. It has been established for more than 26 years and is one of the most highly-regarded cosmetic surgery groups operating in the UK. It has treated more than 450,000 patients to date including popular procedures such as [laser hair removal](#) and [breast enlargement](#).

The Harley Medical Group works tirelessly to maintain the highest standards in the industry for the benefit of all cosmetic surgery and non surgical patients. The Harley Medical Group is currently at the forefront of the campaign to ensure that the government continues to regulate the use of certain laser types used in cosmetic surgery and non surgical treatments so that patients are protected from rogue practitioners.

PR Contact:

Hannah Walsh
Rain UK
2 Greycourt Place
London
SW1P 1SB
020 7222 4345
www.harleymedical.co.uk

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