Cartoon Network's Powerpuff Girls Bring Their Super Powers To The iPhone



Released on: April 21, 2010, 9:37 pm

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Cartoon Network launches their first ever gaming apps for the iPhone featuring the Super-Charged, Super-Cool Powerpuff Girls. The Powerpuff Girls Snowboarding & Powerpuff Girls PowAPuff! games launch from this week.

The Powerpuff Girls Snowboarding game sees the city of Townsville covered in snow. Players can grab a board and hit the slopes, choosing to play as Bubbles, Blossom or Buttercup in the first annual Townsville Snowboarding Championship. Racing on 20 fast-paced and fun-packed

slopes, using the touch screen to jump, duck and obstacles, blast past players can also tilt the iPhone to speed up and slow down, battling evil villains like Mojo Jojo and Fuzzy Lumpkins to earn medals and score challenges the along way.

In the second app, Powerpuff Girls



PowAPuff! the Gangreen Gang are taking over Townsville and need to be whacked. In this fast, fun and frantic game, the green skinned teenage hoodlums are popping up everywhere - but a short, sharp, smack on the touch screen will sort them out. However players must take care, Bubbles, Blossom and Buttercup are also bouncing across the area, along with plenty of other favourite characters. Accidentally hitting one of the girls soon leads to game over. There are three areas in Townsville to play and players can compare their score with others across the world.

<u>The Powerpuff Girls</u> Snowboarding app and Powerpuff Girls <u>PowAPuff!</u> app are both priced at a level which should be accessible to a young audience. Both apps work on iPhones and second generation iPod touch in English, French, Italian, German or Spanish.

Laurel Chamberlain, Director of Digital Engagement, commented: "Working to bring much loved, classic animated characters into the 21st century with an iPhone game made perfect sense. The Powerpuff Girls continue to be a vibrant and highly fashionable brand that blend perfectly with the modern and dynamic features of the iPhone. We're also pleased to have created the app in Italian and Spanish (as well as German and French) where the Powerpuff Girls have a dedicated and lively following. This new game makes an exciting addition to our app portfolio."

Both apps will be distributed through the app store and more information is available on the Cartoon Network mobile page

Notes to editors:

About Cartoon Network

Cartoon Network is a leading commercial kids' TV network in the UK, which broadcasts a range of popular comedy and action-adventure animation. Hit shows include Ben 10, Star Wars: The Clone Wars, Bakugan Battle Brawlers, Storm Hawks, World of Quest, Johnny Test, Ed, Edd and Eddy and The Grim Adventures of Billy and Mandy. Cartoon Network can also be experienced through its award-winning website - cartoonnetwork.co.uk, via games, VOD, mobiles and through an array of licensing and merchandising. Since launching as a pan-European channel in 1993, Cartoon Network now has localised services throughout Europe, the Middle East and Africa where it is available in 14 languages and in over 58 million homes. Cartoon Network is operated by Turner Broadcasting System Europe, a Time Warner Company.

2009 saw the launch of Cartoon Network's first iPhone apps with the launch of a number of Ben10 apps, including the popular Ben 10 Mouthoff. The expansion of Cartoon Network's mobile offering to include gaming apps is key to supporting brand growth and providing exciting new content to fans.

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