## London Hotels Spared Recession Hardships Thanks To Recession-Proof Consumers and Expedia.com.au



Released on: April 27, 2010, 4:44 am Author: **Expedia.com.au** Industry: <u>Travel</u>

London hotels have reported little untoward effects of the recession. This vigor has largely been attributed to what has been called the recession-proof consumers. These consumers from places like Japan, India, New Zealand and Australia seem to be immune to financial trends. Their enjoyment of the finer things in life is not dependent upon the economy. These individuals favor getting what they want as opposed to struggling to save a dollar. Their spending habits remain almost constant during both good and bad times. When it comes to travel many of these recession-proof consumers have found that Expedia.com.au offers hotels with unique décor and off the track experiences. The combination of history and romance found in the spectacular Rome hotels is unmatched. Bangkok hotels provided through Expedia.com.au offer something for everyone.

April, 2010 – London hotels are among others worldwide that have been spared the recession hardships that have caused suffering among the travel and tourism trade. Recession-proof consumers have largely been credited for the continued interest in both domestic and international travel during the recession. These are the consumers that continue to spend according to their desires regardless of the status of the economy. Expedia.com.au is a leading Internet travel reservation website. This travel reservation site meets the desires of the so-called recession-proof consumers by providing opportunities to schedule reservations at unique and luxurious hotels. Many of these hotels are off the beaten path and others simply offer matchless features and amenities. Expedia.com.au has almost magically collected the best of the best in the hotels around the world. The Expedia.com.au Rome hotels are described as being both, romantic and historical.

It is such unique combinations that have made Expedia.com.au the top choice of Australians that put their desires above worries or concerns about finances. These individuals dare to be different. They strive for excellence in their life and it comes through in their spending habits. The measure of a recession-proof consumer is not based on his or her income, but rather, it relates to the individual's attitude and behavior in regards to spending habits. The idea is that when these consumers find what they want they are willing to spend the money to get it. And this group of people generally seeks the out of the ordinary. That is exactly what Expedia.com.au provides. Bangkok hotels offered by Expedia.com.au are a perfect example of the versatility offered by the travel reservation website. Whether one prefers colonial charm or contemporary elegance, or something in between, Expedia.com.au can provide it.

The wide diversity of scenery, food, art and culture in the capital city of England has not been missed in the <u>London hotels</u> offered through Expedia.com.au. This travel reservation website provides a wide range of hotel options in locations worldwide.

Expedia.com.au is the leading Internet travel reservation website. Because it offers easy scheduling of hotel accommodations in places that are somewhat off the beaten path and that are unique, Expedia.com.au has a special appeal for what many refer to as recession-proof consumers. The <u>Rome hotels</u> offered through Expedia.com.au uniquely combine romance and history for a one of a kind experience. Elegance and splendor is always a part of the package. <u>Bangkok hotels</u> provided through the reservation service range from those that offer colonial charm to others that are modern and offer contemporary sophistication.

Press release distributed via EPR Network (<u>http://express-press-release.net/submit-press-release.php</u>)