

Chrysler, Jeep and Dodge join The Co-operative Motor Group in Preston

The **co-operative** motor group

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The Co-operative Motor Group's Preston site is set to become home to Chrysler, Jeep and Dodge.

May 2010 is a big month for The Co-operative Motor Group's Preston site, which is set to become home to three huge names in the car manufacturing industry – Chrysler, Jeep and Dodge. The opening of a new franchise at the existing Northwest site is proof of the progress and growth that The Co-operative Motor Group, one of the leading [car dealers](#) in the UK, (formerly Sunwin Motors) is experiencing.

Despite news that the current economic climate is making a slow recovery, The Co-operative Motor Group is successfully pushing ahead with plans to grow and expand in all its sites across the UK and the potential for new jobs as a result is a glimmer of hope for the badly hit UK job market.

"We're really excited about the new addition to our existing Preston site, especially so because of the big names we've attracted. Chrysler, Jeep and Dodge are household names for a reason, they offer great quality, luxury cars that don't compromise on safety and reliability – that's why we're happy to endorse all three and why they're happy to be a part of The Co-operative Motor Group", says Mark Favell, dealer principal at The Co-operative Motor Group. There will be a number of deals on new and [used cars](#) for all customers available here.

The Co-operative Motor Group's new franchise will be offering great opening deals on selected Chrysler, Jeep and Dodge models at its Preston franchise, when it throws opens its showroom doors this month.

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About The Co-operative Motor Group

The Co-operative Motor Group is part of the Co-operative Group, one of the largest retail co-operatives in Europe and one of the top 50 motor dealers in the UK.

The Co-operative Motor Group (formerly Sunwin Motors) is one of the UK's leading motor traders with its modern dealerships offer only the highest standards of value and customer service.

The Co-operative Motor Group represents 10 major motor manufacturers; Renault, Nissan, Land Rover Mazda, Peugeot, Fiat, Suzuki, Chrysler, Dodge and Jeep and operates from 24 sites across the Northwest, West Yorkshire, Derbyshire, Nottinghamshire and Leicestershire. In the last financial year they achieved retail sales and service revenues of over £197 million.

Customer service issues are taken very seriously by The Co-operative Motor Group and staff are challenged to deliver the best possible response to customers' requirements at all times. The Co-operative Motor Group are members of the West Yorkshire Trading Standards Motor Trade Partnership.

The Co-operative Motor Group is involved in all its local communities and currently sponsors Bradford Union of Golf Clubs Junior Foundation and canoeist Helen Barnes who is hoping to compete in the 2012 Olympics, amongst others.

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