

# MyMaltaInfo.com Receives New Look And Feel



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MyMaltaInfo.com, the online travel guide for the Maltese islands, has launched a new website. The renovation is part of an updated online identity for MyDestinationInfo.com, the global network of travel portals of which MyMaltaInfo.com is part.



The new design has been developed in collaboration with specialised and leading companies in the field, namely, Caffeine Hit and Bigmouthmedia whose client portfolios include renowned brands such as BBC, MTV, Ralph Lauren, British Airways, The Body Shop and ebay.

The change that immediately stands out on the new [MyMaltaInfo.com](http://MyMaltaInfo.com) design is the strong use of visual media such as the Malta image slideshow that welcomes users on the homepage and the prominent main photo on each business listing webpage. The design continuity in terms of layout, colours and fonts has given the online travel guide a fresh, pleasing and professional look. A significant effort was also put into the ease with which users can navigate MyMaltaInfo.com. Drop down exploration menus are available on all pages of the website, making any section of interest no further than one click away.

The revamped website is however far from just a cosmetic improvement. MyMaltaInfo.com has been 'future-proofed' to take advantage of new technologies such as multimedia, mobile devices and the growing screen resolutions with which tourists research their travel destination.

Niki Bilocca, owner and director of MyMaltaInfo.com, commented:

"MyMaltaInfo.com has already come a long way since its launch in April 2009. One of our greatest satisfactions is the significant following that the website has got from locals; a testament to the quality of information that we offer. We will continue to be at the forefront as an online guide for [things to do in Malta](#) by continuously improving our product. The coming months will see the launch of a hotel booking system with exclusive rates and also the introduction of new multimedia such as virtual tours and videos."

The final stages of preparation are underway before integrating the hotel booking system into the new website design. This facility will give the opportunity to book [accommodation in Malta](#) through MyMaltaInfo.com and take advantage of exclusive rates and limited promotions agreed with specific hotels. A further development will be the inclusion of virtual tours and videos of restaurants, clubs, parks and other tourism-related businesses in Malta who want to showcase their establishment beyond the conventional use of photos and text.

## **About**

## **MyMaltaInfo.com**

MyMaltaInfo.com is a leading online guide to Malta and forms part of the MyDestinationInfo.com global network of travel portals. The website offers the facility of online flight, hotel and car hire bookings.

MyMaltaInfo.com includes a comprehensive guide, supported by interactive multimedia, of recommended accommodation, [Maltese](#)

[restaurants](#), nightlife, things to do, special interest travel, shopping, property and [events in Malta](#). All the content is generated locally and presented in an attractive and user-friendly design.

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