

MyPhuketInfo.com Partners With Major Phuket Events



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Author: MyPhuketInfo.com

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MyPhuketInfo.com, Phuket's destination website, reinforces its 'Local Travel' role with support for major Phuket events.



While ongoing demonstrations in Thailand's capital, Bangkok, may have scared tourists away from the entire country, the upheaval is actually restricted to only a small part of the city centre, making the rest of the country ideal for tourism. In resorts like Phuket, hundreds of miles away, peace, calm and fun still prevail; the sea is still blue, the sand still white and the business of making visitors happy goes on as usual.

In an industry where perception is everything, Myphuketinfo.com with its focus on providing information on events, big and small, is keen to play its part. Events attract a different kind of tourist or visitor – committed independent visitors who come for a specific purpose. Images and information about [Phuket events](#) send out the message that life in Phuket carries on as before, that it is safe and that people are having fun.

Next on the MyPhuketInfo.com event media partnership agenda is [Six Senses Phuket Race Week](#), an international regatta that sees yachts, their crew and families travel to Phuket in July for a wild week of yacht racing and partying. Distributed around the world via cable and satellite TV programming, online media and in print, this event's images of high end, high octane fun in the sun send a strong message that Phuket is the place to be.

By giving Phuket businesses the opportunity to feature their events on its website at no cost, MyPhuketInfo.com provides an online showcase for Phuket event organizers, whatever the size and type of their event. More than just short text listings, on MyPhuketInfo.com Phuket event organizers are given their own complete web page, where they can post detailed information about upcoming events together with photographs of previous events and can make use of the direct enquiry feature.

Not satisfied with simply providing a no-cost platform for Phuket event organizers to promote their events, since its launch in June 2009, Myphuketinfo.com has strategically supported some of the more significant Phuket events, including the [Phuket International Boatshow](#) in January this year and the Phuket International Blues and Rock Festival in February.

About [MyPhuketInfo.com](#)

MyPhuketInfo.com is part of the MyDestinationInfo.com global network of travel sites. Focused on providing unparalleled levels of information for visitors to Phuket, the site content is written and managed by locals, in tune with island life and with in-depth knowledge of Phuket.

PR Contact:

Grenville Fordham
Managing Director
MyPhuketInfo.com
Image Asia Events Co Ltd.
90/5 Moo 2
Chaofa Road West
Vichit
Muang
Phuket 83000
Thailand
+66 (0) 7626 4491
phuket.mydestinationinfo.com

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