

Sydney on Show at Vivid Sydney



Released on: May 17, 2010, 2:48 pm

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Industry: [Travel](#)

HolidayCity.com – Vivid Sydney, a celebration of ideas, music and light, is back to illuminate the city of Sydney from 27 May to 21 June 2010. The event is expected to attract thousands of spectators and could very well exceed last year’s inaugural attendees that were estimated at more than 200,000. Developed by the Government of NSW through Events NSW together with the City of Sydney and Sydney Opera House, Vivid Sydney is touted to be one of the largest festivals of its kind in the world. Sydney hotels are expected to record higher room occupancy to cater to the local and international visitors.



Once again, the main focus of the entire festival is on the Sydney Opera House with the lighting of the sails, turning the iconic building into a gigantic canvas of art. And for two weeks, visitors would be entertained by some of the world’s renowned artists and performers representing all genres at Vivid LIVE. Curated this year by Lou Reed, the acclaimed American rocker and Laurie Anderson, spectators can expect an eclectic concoction of creative ideas that would differentiate it from any other musical concert. Other attractions during the festival include Macquarie Visions, Fire Water, X Media. Creative Sydney and Song Summit Sydney which is a conference that brings together local and international songwriters and other music industry players.

Lee Lai Huat, CEO of HolidayCity.com, and an avid music fan, said, “Vivid Sydney offers a fantastic opportunity to experience the city. The must-see venue would certainly be the Sydney Opera House that would turn into a huge work of art. The festival is also a god-send for all music fans with internationally acclaimed artists expected to turn the whole event into one huge party.” He went on further to remark, “Do check out the other events such as Creative Sydney and Fire Water at Campbell’s Cove. For your Sydney

accommodation, head on to HolidayCity.com for the best discounts on room rates.”

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Starting rate from AUD139

The Menzies Sydney Hotel (4 star)
Starting rate from AUD146.63

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Starting rate from AUD198.13

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