

The Harley Medical Group Sees Increase In Botox Procedures For Men

THE HARLEY MEDICAL GROUP®

Released on: May 07, 2010, 10:05 am

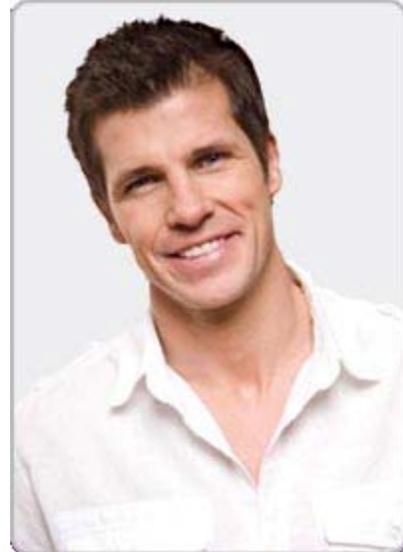
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Industry: [Consumer Services](#)

Over the last week, The Harley Medical Group has seen a 26% increase in bookings from men wanting anti-sweat Botox treatments, dubbed 'Sweatox'. As the summer months fast approach, amidst reports of record temperatures, increasing numbers of men across the UK are opting for Sweatox.

Used to prevent the embarrassment of slippery handshakes, unsightly underarm sweat patches and office shirts sticking to damp chests [Botox](#) injections work by freezing sweat glands, stopping perspiration in the palms of the hands, under arms, chest and soles of the feet. The effects last up to six months, so many men are preparing getting prepared for the rumoured sizzling summer ahead in the UK.

Liz Dale, director of The Harley Medical Group, said: "Nearly 10% of Botox treatments in the last month have been males specifically wanting anti-sweat treatments. Many are thinking ahead to the warmer summer months and want to avoid embarrassing sweat patches as they face rising temperatures on commuter-packed public transport.



"Dubbed Sweatox, this treatment is ideal for both those suffering from the medical condition, hyperhidrosis, as well as those just wanting to combat visible wet patches and clammy palms."

Botox is currently the second most requested non surgical procedure at The Harley Medical Group.

Dr Nick Milojevic, The Harley Medical Group's specialist Botox doctor, said: "Botox is one of the most effective, minimally invasive and long lasting treatments that can put a stop to excessive perspiration. After treatments to the axillary (armpit) area, the next most common request is injections to prevent sweating on the palms of the hands. We are continuing to receive a high number of requests for Sweatox to the back area; however, as this is such an extensive area of sweat glands, it is both difficult and painful to treat, so we tend not to offer Botox in this area."

About The Harley Medical Group

The Harley Medical Group is the UK's largest cosmetic surgery provider, performing more procedures and with more clinics than any other [cosmetic surgery](#) provider. It has been established for more than 27 years and is one of the most highly-regarded cosmetic surgery groups operating in the UK. It has treated more than 450,000 patients to date including popular procedures such as [laser hair removal](#) and [breast enlargement](#).

The Harley Medical Group works tirelessly to maintain the highest standards in the industry for the benefit of all cosmetic surgery and non surgical patients. The Harley Medical Group is currently at the forefront of the campaign to ensure that the government continues to regulate the use of certain laser types used in cosmetic surgery and non surgical treatments so that patients are protected from rogue practitioners.

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