Bill Gates Said The Next "Bill Gates" May Come Out Of Healthcare



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Industry: <u>Healthcare</u>

SEATTLE, WA June, 2010 – During a recent town hall style meeting at Columbia University, a female college student asked Bill Gates what industries he thought offered the greatest opportunities for college graduates. "What industry will produce the next 'Bill Gates?'" she asked. Gates quickly responded, "Technology, energy, and healthcare."

For those who do not already possess industry experience however, it is hard for professionals to break into these fields. Companies simply don't want to take a risk or they don't have the time, people, or budgets to train.

HART Health takes a different track. As a franchisor of first aid, medical supplies, nonprescription pharmaceuticals, HART Health is in the business of training, developing, and supporting professionals to make a successful transition into the exploding healthcare field.

HART Health recently hired Ramesh Rao, a former Vice President of Blockbuster Video, as COO to help franchisees accelerate through the learning curve and achieve business success. "With HART Health, I see the opportunity to take a very successful business model and expand it on a national scale by leveraging talented individuals who desire transition into a more lucrative and high growth industry than where they currently are."

Larry Shaw, HART Health, CEO echoed Rao, "Other companies often don't hire or train talent from other industries. We are a franchise. If professionals are willing to learn, we are in business to teach."

HART Health has been in business since 1976 and sells small to large companies a proprietary line of high quality first aid products and medical supplies, such as first aid kits, eye cleanser, hand sanitizer, over-the-counter pain medications and bandages. Access to these products in the workplace saves lives, stops the spread of contagious disease, reduces employee absenteeism, and improves productivity in the workplace.

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