

MyMaltaInfo.com Announced as MyDestinationInfo.com Franchisee of the Year



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MyDestinationInfo.com, the fast-growing and award-winning network of online travel guides, has announced its Malta associate, MyMaltaInfo.com, as Franchisee of the Year for 2010. The presentation took place as part of the network's global annual conference held in Windsor, England and attended by franchisees from all over the world - from Hawaii to Utah, Puerto Rico to Cape Town, Dubai to Sydney, London to Moscow and many more. MyDestinationInfo.com is present in over 60 destinations world-wide to date.



The first ever Franchisee of the Year award was accepted by Niki Bilocca, owner and director of MyMaltaInfo.com. Speaking about the announcement, Niki said: "This recognition for the hard work and passion put into making MyMaltaInfo.com a leading source of information for travellers looking to [holiday in Malta](#) is something I am really proud of. It is also a humbling experience to be awarded amongst so many members of this international family with the same dedication and enthusiasm to make their own online travel guide the best it can be for their relevant destination."

Commenting on the award presented to MyMaltaInfo.com, James Street and Neil Waller, co-founders of [MyDestinationInfo.com](#), said: "Niki has been a fantastic franchisee from the moment we took him onto the network. He has built his website patiently focusing on quality of content and building relationships with local businesses. However first and foremost he has the user in mind with great content in the travel and regional information categories, the [Malta events](#) section and with continual updates to his Facebook and twitter followers. Niki has not only seen our network grow around him but is also a great guy who is a pleasure to work with and still to this day we use the success of the [Malta](#) site as an example for others to follow."

Together with a light-hearted memento to commemorate the award, Niki Bilocca was also presented with a fully stocked Virtual Tour equipment case by Plush Media containing all the gadgetry necessary to launch this innovative product on the Maltese market. This is in line with MyMaltaInfo.com's imminent plans to introduce a number of new features to its already comprehensive and popular business listings. The forthcoming launch of customised virtual tours, videos and printable discount vouchers are all designed to enhance the user's experience and interactivity with the online travel guide.

The constant increase in internet traffic being experienced by MyMaltaInfo.com is probably the greatest testament to its continued relevance for today's internet savvy traveller. Another milestone for the website will soon be reached with a bespoke hotel booking system powered by AddaJet to be launched in the coming weeks. This will allow users to combine [Malta hotel bookings](#) with flights, car hire and tours, and also take advantage of exclusive hotel deals specifically negotiated for the website.

About

MyMaltaInfo.com

MyMaltaInfo.com is a leading online travel guide to Malta and forms

part of the MyDestinationInfo.com global network of travel portals. The website offers the facility of online flight, hotel and car hire bookings.

MyMaltaInfo.com includes a comprehensive guide, supported by interactive multimedia, of recommended accommodation, restaurants in Malta, nightlife, things to do, special interest travel, shopping, property and events in Malta. All the content is generated locally and presented in an attractive and user-friendly design.

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