## Superbreak Announces World Cup Alternatives



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Superbreak, the York based weekend breaks specialist, has announced a collection of musicals for those that wish to get away from the wall to wall football coverage over the coming month. Superbreak World Class Musicals are a collection of four of the most spectacular shows ever to grace the West End. These four international hits have been seen by 20 million people worldwide.

Billy Elliot, Dirty Dancing, Jersey Boys and Sister Act provide the most entertaining 4-4-2 formation outside of South Africa this summer; 4 shows over 4 weeks at 2 prices. Superbreak has put together this collection of packages which will be available between June 11th and July 11th, specially designed for World Cup widows and offering a non conventional way to enjoy a football free summer.

Last year Superbreak sold almost 100,000 theatre break packages to London and expects this World Class collection of shows to be a sure fire hit this summer. As with the established theatre breaks range, all World Class Musicals packages include a hotel stay and a ticket to one of the four shows. Customers have the choice of over 100 Central London hotels plus their own choice of budget or top priced ticket making the packages affordable for all, starting at £77 per person.

Superbreak's Head of Theatre, David Thomas, said: "I wish the England team the very best in South Africa but there's one entertainment where we beat the rest of the world hands down and that's musical theatre. The World Class Musical package range brings together 4 of the very best shows that have graced London's West End

over the past few years, it's the perfect opportunity for a girl's night out or for anyone who simply isn't interested in football."

About Superbreak:

Superbreak is the internet division of Superbreak Mini Holidays Limited, the market leader for short breaks and hotels throughout the UK. Superbreak is part of Holiday Break plc. Based in York, England, Superbreak specialises in booking weekend breaks in 2-5 star hotel accommodation throughout Britain and Europe for the leisure traveller including Gatwick airport hotels and Brighton hotels. Superbreak holds allocations of rooms at all hotels and can make bookings up to and on the day of departure.

With 5000 plus hotel partners in worldwide locations from Aberdeen to Abu Dhabi, from London to Lourdes and with great availability and rates for theatre breaks, events at the O2 Arena, various popular attractions and national and international rail partners, Superbreak offers an outstanding depth and breadth of UK and Overseas short break

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