

Best Slots Shows 'N' Tells With Its New Video Content



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BestSlots.co.uk has upgraded its popular online slots guide with new video content, enhancing its game reviews to 'show 'n' tell' visitors about new slot machine games and visually demonstrate their custom features.

Responding to a frequent request from its users, the popular online slots gaming review site BestSlots.co.uk has now begun integrating video excerpts of the most sought-after games into its reviews.

Using content streamed via its own YouTube channel, BestSlots can now offer its visitors a visual preview of the slot machine games many of them want to explore on the site as an enhancement to the in-depth written reviews it already provides for keen players. BestSlots' site editor David Newstead explains, "whilst we pride ourselves on the ability of our written reviews to explain a particular online slot's pros and cons and convey a sense of its entertainment value from a player's perspective, we fully understand that the adage 'a picture paints a thousand words' still holds true. And a moving picture is better yet! As online slots programmers introduce ever more elaborate visual features into the basic gameplay of these machines, we've found that video clips of these features are the ideal way to illustrate BestSlots' reviewers' opinions for our visitors' benefit."

BestSlots has launched its upgraded reviews with video content for over twenty of the most popular [slots games](#) its visitors choose to research on its site, and has plans to roll out more in the coming months to provide complete coverage of all the slot machines

reviewed. "The explosion of video content on the Internet since the arrival of YouTube has changed the game for review sites such as ours," David Newstead continues. "The opportunity to 'show and tell' our visitors about these games in the most revealing and entertaining way is key to our success, and I can envisage video-rich review sites quickly becoming the preferred destinations for our target audience. By integrating video material where appropriate we aim to continue delivering the most informative and entertaining service we can."

Slot machines continue to be a major driver of business within the online casino world, and with the significant increases in bandwidth available to many consumers around the world software developers have been able to increase the sophistication of the graphic and audio elements within these games. Prior to the broadband revolution [online slots](#) were relatively simple affairs, and players seeking greater realism would need to download and install client-side software to enjoy better simulations of the real-world casino machines. Now the limitations of dial-up connections are a distant memory for most online players, the online slots' world has exploded with media rich machines that can load rapidly on users machines to create very immersive experiences. Broadband has also brought with it the opportunity for sites like BestSlots.co.uk to offer high quality video clips, so by way of a happy coincidence, as online slots have become more sophisticated such review sites can deliver far richer visual content to help their visitors make even more informed choices.

About

BestSlots.co.uk

The team at BestSlots.co.uk has many years combined experience working in the online entertainment sector giving the company a strong understanding of what makes for a great Internet gaming experience and the state-of-the-art in online slot machine development.

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