

Brookson Release iDirector Their 1st iPhone Application



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Author: [Brookson](#)

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iDirector is a new iPhone application developed to provide freelancers 24/7 access to their account.

[Limited Company](#) accountant Brookson, have invested in this new technology to further enhance the service available to their customers. This new innovative app will allow customers to:

An advertisement banner for the Brookson iPhone app. On the left is a black iPhone showing the app's interface with a list of menu items: Invoice, Invoice Statement, Cash Statement, Cash Withdraw Payments, Cash Withdraw Receipts, and Bank and Cheque. To the right of the phone, the text reads "Join the Brookson revolution and **Access your account on the go**". Below this, it says "FREE iPhone App available to all our customers" next to the App Store icon. A purple diagonal banner in the top right corner of the advertisement contains the word "NEW" in white.

- Create and submit invoices via their iPhone.
- View invoice statements and email direct to their email address outlining how much they can pay themselves.
- Confirm their dividend payments.
- View their latest cash statement from Brookson which outlines their company's financial position.

This is going to be first in a long line of new innovations to the Brookson service with iPhone apps being developed for their [Umbrella company](#) customers called iPAYE and for their [Sole Trader](#) customer s called iSolo.

Brookson have also committed to developing similar applications on other platforms such as Android, Windows Mobile and Blackberry to ensure they are catering for the whole smart phone market and the majority of their customer base.

Brookson are investing in a robust and efficient technology infrastructure in order to drive the online and m-commerce innovation that is currently being experienced by their customers. This investment is necessary if Brookson are to achieve their strategy of significantly increasing their market share of the [self employed](#) accountancy market.

Brookson's managing director Martin Hesketh commented on leading the technological advances in financial accounting: "This is an innovative way to provide accountancy services and we will continue to pioneer new technologies in the financial sector. Customers are more tech savvy than ever before, as a result it is understandable that they are demanding new and inventive ways for services to be provided them.

"Accountancy firms will need to tailor their offerings to provide instant access to customer accounts using convenient mechanics such as apps. Brookson is dedicated to leading the technological revolution in accountancy now and in the future."

With more initiatives in the wings Brookson are looking to significantly improve the technology available to their customer base across all services lines, the new iPhone app will make the invoicing process more efficient while delivering easier access to management accounts for the customer to both review and administer wherever they are on the go.

About

Brookson is a leading tax accountant, [IR35](#) specialist and support services provider to small business including business start ups. Brookson supports self employed people in their chosen way of working through its limited company, sole trader and umbrella company services. As a 150 strong accountancy service, managing the

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affairs of over 9000 customers, Brookson is committed to offering the very best service, support and advice.

Brookson's Online Navigator Money Manager portal underpins Brookson's claim to offer one of the most innovative contractor accountant services available on the UK market. Allowing clients to access their business financial information 24/7, the system has been designed to help customers run their businesses more effectively by providing up to date financial information at their finger tips

Contact Details: Victoria McDonnell
Marketing Manager
Brookson Limited
340 Firecrest Court
Centre Park
Warrington
WA1 1RG
Tel: 0845 058 1500
www.brookson.co.uk

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