Cheaphotelbookings.com Enjoys Record First Year Numbers As ASAP Ventures Site

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Specialist hotel comparison service sees huge jump in user numbers in 12 months since acquisition

22 July 2010 – Cheaphotelbookings.com, the specialist hotel room search and comparison site, has this week celebrated its first birthday as a member of the ASAP Ventures Ltd group of companies with record site user numbers. The site, which sits alongside Asap.co.uk, Fly.co.uk, Thebigtravelguide.com and Timeto.com in the ASAP stable of travel sites, offers massive savings on hotel rooms around the world.

Site users can quickly and easily browse and compare deals for cheap hotels thanks to the site having available hundreds of cheap rooms in leading name hotels. In the first year since being bought by ASAP Ventures, the website has grown to give tourists a choice of over 20,000 hotel rooms.

Following its acquisition by the ASAP Ventures group, Cheaphotelbookings.com has gone from strength to strength in its operations and is now bigger and more expert than ever. This allows people who are searching for cheap hotels in Covent Garden can pick and compare deals from leading hotels like Holiday Inn, Travel Inn, Marriott, Travelodge, Hilton, Hyatt, Novotel and Best Western.

Any user is able to quickly and conveniently pick a hotel room for either a holiday or a business trip, and the website lets them customise their search by price, destination, city and type of room. This means that if the user is for example thinking of a trip to Scotland they can search and compare the best cheap hotels Glasgow has available.

Gareth Robinson, managing director of ASAP Ventures Ltd, comments, "We acquired the Cheaphotelbookings.com site one year ago and since then we've seen the site grow and grow. The site now offers great value hotel room deals at fantastic pries to more users and site visitors than ever before."

For further information please see www.cheaphotelbookings.com

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About Cheaphotelbookings.com

Cheaphotelbookings.com is owned and operated by ASAP Ventures Ltd and was acquired by the company in July 2010. ASAP Ventures is a specialist in the online arena, with over 10 years' experience in creating and developing high performing websites in markets ranging from travel and recycling to dating and promotions. The company has expanded significantly over the last five years through a programme of domain name acquisition and development, with the company's portfolio of websites attracting tens of millions of visitors and creating over US$200 million in sales for their partners.

ASAP Ventures now operates four offices - three in the UK and one in Australia.

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