

MyMallorcaInfo Expands And Customises Language Availability



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MyMallorcaInfo has introduced customisable text content in multiple languages as part of significant upgrade plans, a move which follows on from last month's launch of 360 degree virtual tour and video content.



Now in its third year, [MyMallorcaInfo](#) has maintained a policy of continuous upgrades for the benefit of both clients and visitors to the

site, and this latest advance will present detailed information about Mallorca to an even larger audience.

The site is now available in English, Castellano Spanish, and French, with German due for introduction later this month, and Russian shortly thereafter. Other languages will follow. At first, all the translations will be computer generated from English, but the system provides the ability for text to also be easily written directly in the individual languages.

Mike Goggin, director of MyMallorcaInfo, said, "We know that computer translations are not always the best, but we wanted to cater for as many visitors as possible across different nations. Because we can override the computer translations at any time, we can present versions of our data specifically tailored to our clients' target markets. Different parts of Mallorca tend to attract visitors from specific countries, so many [Hotels in Mallorca](#) would probably choose to have a strong German focus, for example, and we can cater for that".

The basic translation service is absolutely free, with professional translations also available on behalf of clients of MyMallorcaInfo.

The new system applies across the entire website, including the free system for announcing [events in Mallorca](#), and the five day [Mallorca weather forecast](#), making it an invaluable source of information to an increasing number of nationalities and publicising the interactive and media rich content about products and services to a significantly wider audience.

MyMallorcaInfo specialises in providing accurate and current information about Mallorca for visitors to the website, as well as actively showcasing and marketing its clients across the internet. Using leading edge technology and techniques, and through close collaboration with the leading full search agency Bigmouthmedia, MyMallorcaInfo ensures that clients receive better internet positioning than most can achieve on their own. Unlike many other information websites, MyMallorcaInfo does not have any other spin-off operations and focuses completely on excellent design, excellent marketing and excellent customer service. The integration of advanced technologies and internet marketing techniques is an important part of this process.

About

MyMallorcaInfo

MyMallorcaInfo is part of the award winning MyDestinationInfo group which is currently used by over 5.5 million travellers a year and

incorporates destination information websites around the world from London to Cape Town to Cairns and everywhere in between. MyMallorcaInfo offer a wealth of information on [Mallorca restaurants](#), hotels, golf, nightlife and more. The website combines accurate information on the local area and businesses with the added usability of an online booking engine, offering travellers a one-stop shop where they can research and book their holiday on a single website.

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