MyMallorcaInfo Welcomes Multimedia Video And Virtual Tours

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MyMallorcaInfo has announced that it is extending the options available to featured companies with the launch of a new multimedia player with fast loading times and advanced functionality.

The new multimedia player has been developed by Plush Media for the MyDestinationInfo network to deliver videos and virtual tour images and further extends the unique qualities offered by MyMallorcaInfo to both client and visitor. Uniquely, the media can also be made available to clients for use on their own website at no additional charge.

MyMallorcaInfo publishes detailed information about Mallorca across a wide range of categories including Mallorca accommodation, restaurants, nightlife, leisure, sporting and shopping facilities, local travel, the weather, interactive maps, and events around the island. Businesses are able to showcase their products and facilities through full page Gold and Silver listings providing full

contact information, detailed maps and directions, photographs, text, and the facility for visitors to leave their own personal comments.

Multimedia is rapidly becoming a key feature of leading information websites, helping the user to make spending decisions by showcasing the featured product or service in the best possible way, and retaining visitors longer through interactive engagement. The implementation of the new player has already proved popular with many businesses in Mallorca, like the trendy and popular Hospes Maricel, as it allows aspects of the business to be shown to potential visitors, which they otherwise might not get a chance to show off.

Now in its third year, MyMallorcaInfo specialises in providing accurate and current information about Mallorca for visitors to the site, as well as actively showcasing and marketing its clients across the internet. Using leading edge technology and techniques, and through close collaboration with the leading full search agency Bigmouthmedia, MyMallorcaInfo ensures that clients receive improved visibility and better internet positioning than most would be able to achieve on their own.

Unlike many other information websites, MyMallorcaInfo does not have any other spin-off operations and focuses completely on providing design, marketing and customer service which is targeted towards the needs of local businesses and visitors. The integration of advanced technologies like the new multimedia player alongside internet marketing techniques is an important part of this process.

About   MyMallorcaInfo
MyMallorcaInfo is part of the award winning MyDestinationInfo group which incorporates destination information websites around the world from London to Cape Town to Cairns and everywhere in between. MyMallorcaInfo offer a wealth of information on Mallorca restaurants, hotels, golf, nightlife and more.

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