MyRivieraInfo Goes Multi-Lingual



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MyRivieraInfo, the leading online French Riviera travel guide has expanded its language accessibility so that it can now be viewed by visitors in additional languages including French and Spanish with German and Russian languages to follow very soon.



Launched in 2008, the <u>French Riviera</u> travel guide has grown steadily to become a recognised travel and information guide in the region, offering up to date information on activities and current <u>French Riviera events</u>, things to do and places to see. Adding to its current ease of accessibility which has been previously available to English speaking visitors, it is now able to offer the MyRivieraInfo website in additional languages including French and Spanish with further languages including German and Russian to be implemented very soon.

MyRivieraInfo provides a platform for local <u>French Riviera hotels</u>, restaurants, bars and other businesses to reach a targeted audience of visitors to the region, the addition of French and Spanish language capabilities to the website makes it more user friendly for French Riviera advertising clients and other European visitors alike and its introduction is ideal for this year's sunny summer season.

MyRivieraInfo has been available online since 2008 and provides a one stop shop solution for visitors searching for information on the French Riviera, from great beaches, local weather forecast, and places to see, holiday rental villas to restaurants such as Le Bastion in Antibes for that perfect evening.

MyRivieraInfo provides an effective and highly cost competitive platform for local companies on the French Riviera wishing to promote themselves to both a local and wider audience through a growing network with global reach that strives to make continual improvements and further position itself as a leading and recognised travel and information authority.

About MyRivieraInfo

MyRivieraInfo is part of the award winning MyDestinationInfo network which incorporates over 60 other destination websites around the world such as Cape Town, Dubai and London. Whether visitors are English, French or Spanish speaking, MyRivieraInfo offers a wealth of information on French Riviera hotels, restaurants, shopping, golf, nightlife, leisure, yachting and real estate. All information available on the MyRivieraInfo website is current, continuously monitored and maintained by local experts in order to provide the very best French Riviera travel and information guide to its visitors.

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