

Soybean Farmers' Focus on Sustainable Agricultural Methods Featured on New Web Pages



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Practices That Save Soil, Ensure Clean Water and Conserve Energy Represent Modern Sustainable Agriculture and Food Security

Without fertile land, clean water and ample natural resources, farmers and ranchers cannot do their jobs of producing sustainable foods to feed our growing world. As the United Soybean Board points out on the group's new Web pages, today's agriculturalists embrace these modern production methods and technologies like never before to help contribute to sustainable agriculture and food security for our growing planet.

Conservation tillage serves as an integral part of critical sustainable agricultural methods important to our food security, as it serves as a way of growing crops from year to year without disturbing topsoil. By minimizing tillage, farmers can decrease erosion and increase the amount of water and carbon that stays trapped in the soil and available to their crops. This means less carbon in the air and a reduced need to tap into water supplies. It also helps stop soil and other runoff and conserves energy by requiring fewer trips across fields.

Online tracking programs, such as virtual calculators, offer another key tool for ensuring sustainability in the food industry. These tools

optimize farmers' efficiency by allowing them to see almost immediately how their choices impact natural resources, production levels and ultimately the sustainability performance of their farms.

For additional information about soy biotechnology's role in sustainable foods, visit the United Soybean Board's consumer Web pages here. Additional conversation about soybeans and sustainability can be found on the blog www.usbthinkingahead.com.

About the United Soybean Board

The United Soybean Board (USB) represents a group of volunteer farmer-leaders administering a U.S. soy research and promotion program known most commonly as the "Soybean Checkoff." Through the Soybean Checkoff, U.S. soybean farmers invest a portion of their sales in research and promotion to provide food, feed, fuel and fiber to the world. By building demand for such things as soy biodiesel, soybean meal, soybean oil, soy exports and more, USB and the Soybean Checkoff help provide profit opportunities for all U.S. soybean farmers.

On the Web:

USB: www.unitedsoybean.com/programs/consumer_outreach.aspx

Facebook: www.facebook.com/UnitedSoybeanBoard

Twitter: www.twitter.com/UnitedSoy

YouTube: www.youtube.com/user/UnitedSoybeanBoard

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