

DirectRooms.com – Mumbai Prepares for Ganesh Chaturthi Heritage Festival during 2 to 11 September 2010



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Author: Lek Boonlert
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DirectRooms.com is pleased to announce the annual Ganesh Chaturthi Festival, taking place from September 2nd to September 11th, 2010. Siddhivinayak Temple is once again the setting for this Mumbai tradition, one of the largest and most exciting religious celebrations in all of India.

The ten-day Ganesh Chaturthi Festival commemorates the birth of the Hindu Lord Ganesha. The event draws hundreds of thousands of devotees each year, with its lavish ceremonies and colourful performances. Followers spend the duration of the festival deep in prayer and fervent public declarations. It is not uncommon for visitors to hear chanting in the streets, as people recite the phrase, "Ganpati Bappa Morya" in praise of the elephant god Lord Ganesha.

The stunning Siddhivinayak Temple was built as a small, modest house of worship in 1801 and has gradually expanded over the past 200 years to become the impressive structure it is today.

There is a small enclave that contains the shrine for Siddhi Vinayak, or "Ganesh that grants wishes." The heavy wooden doors that lead to the temple's inner sanctum are beautifully carved with images of the Ashtavinayak, "the eight manifestations of Ganesh." The inner roof of the temple is gold-plated and houses the imposing main statue of Ganesh.

Foreign travellers may have difficulty finding accommodation for [hotel Mumbai](#) as it becomes busy in advance of this popular religious event. Lek Boonlert, head of marketing at DirectRooms.com, advises visitors to make reservations as soon as possible to avoid disappointment.

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About

DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 50,000 hotels worldwide.

For further information please contact Lek Boonlert:

Email: lek@directrooms.com

Tel: + 66 (0)76 241 145

Website: <http://directrooms.com>

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