

# Moh Dediouf / A Smile Way...

***New single So in Love on digital sale!***

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Industry: [Entertainment](#)



Singer, songwriter and composer [Moh Dediouf](#) is a world traveller. Born in Dakar in 1974, his influence is international. Through his music he has proven to be the personal manifesto of/for the Africa renewal.

From his early years in Dakar to his life in Europe, Moh Dediouf explored multiple influences (pop/rock, house [music](#)), that he blends with his African roots, thus creating a

unique sound.

His debut, self-produced album, released in 2007, has already gained recognition: Moh is the first French artist to win the First Prize in the World Music Category at the International Songwriting Competition. His song Adouna was chosen among more than 15000 tracks and 100 countries.

Moh Dediouf is now working on his second album, Smile Way of Life, a humanistic project that gathers artists from the African continent but also North Africa, Switzerland, France...

**And the winner is...**

His talent was rewarded again this year, his track Africaaa being the only song from a French artist to be featured on the 2010 official World Cup Compilation Hello Afrika. The lyrics, which are both in Wolof and in English, convey the energy and the diversity of the African continent. Africaaa has received full attention because it represents the richness of African music and symbolizes the African unity that so many artists want to promote.

### **I have a dream**

A hopeless dream? Not so sure... A wind of renewal is blowing on Africa, putting African artists together, including Moh dediouf, all willing to reinvent the continent in their own way by promoting its cultural strengths. With his track So in Love, which is a hymn to universal love and a true call for brotherhood, the artist makes his mark for bringing peace to Africa.

Release of the single So in Love: 15th august 2010

**For more info:** [www.moh-dediouf.com](http://www.moh-dediouf.com)

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