

Radisson Blu Hotel And Spa Launches Dedicated Spa Guestrooms



Released on: August 25, 2010, 4:13 am

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Industry: [Travel](#)

The Radisson Blu hotel and Spa in Limerick is always looking for ways to improve their guests experiences, and with this in mind they have launched their new concept: dedicated spa guestrooms.



The spa guestrooms in the [Limerick hotel](#) will include deluxe Elemis beauty products, fluffy bathrobes and slippers, mineral water and a glossy magazine. The upgrades are offered on all of their luxury Spa breaks.

"In this highly competitive market, we have had to come up with new ways of enticing our Spa guests to stay with us," said Tom Shanahan, Director of Sales and Marketing at the four star [hotel in Limerick](#). "We have decided to offer our guests on spa packages an added incentive to stay, with these complimentary upgrades."

