

# Sky Offers Comparison Table For Sports Packages



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Sky has created a new comparison table for its sports packages, putting the price and package deals of Sky and its main competitors side by side.



The comparison tables allow consumers to check prices and features between Sky and competitors, meaning customers can now [compare Sky and BT](#) prices as well as [compare Sky and Virgin Media](#).

Features compared include which Sky Sports channels are available, the availability of interactive coverage, high definition channels, the ability to watch Sky Sports online or on a mobile viewing platform, and whether the provider offers 3D viewing.

On the page to compare Sky Sports with BT's offerings, Sky has produced a carousel listing ten reasons it believes its offering is superior, including items such as smaller minimum contract.

The schedule for Sky Sports for the next 12 months includes the Barclays Premier League, UEFA Champions League, the Ashes, the Guinness Premiership, the Ryder cup, the US Open as well as many other world's sporting highlights, in many cases available in high definition and 3D.

## **About**

**Sky**

Sky operates the most comprehensive multichannel, multi-platform television service in the UK and Ireland. More than 9.8 million homes enjoy an unprecedented choice of movies, news, entertainment and sports channels. Sky continues to break new ground with its own portfolio of channels: Sky1 combines its commitment to UK production with the best of the US; Sky Arts continues to embrace new audiences as the UK's only dedicated arts channel brand; [Sky Sports](#) is still raising the bar in sports broadcasting; and Sky News remains a pioneer in multiplatform television news.

Over 6 million Sky homes now enjoy the control and flexibility of Sky+ and 2.9 million homes have already joined Sky+HD, which provides access to 44 dedicated HD channels and future innovative services like broadband-enabled video-on-demand and 3D TV.

Sky has also been the UK's fastest growing broadband and fixed-telephony provider for the last two years.

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