

# Summer Rental Prices Go Up Massively According to Report by Carrentals.co.uk



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Industry: [Travel](#)

*Destinations outside of the Eurozone suffer the hardest as low supply numbers increase prices*

**18 August 2010** – The average price for a rental car in 2010 compared to 2009 has gone up by 30% says the number one car hire price comparison company.

The figures have been collated from data taken from bookings made in 2009 between March and May for August and the same periods in 2010 and the comparisons see many countries have put their prices up by a considerable amount. [Greece car hire](#) is the only place where figures have gone down and research was done on the following countries: UK , France , Croatia , Italy , Turkey , Portugal and Madeira , Greece , USA , Spain and Ireland.

Turkey has witnessed a huge increase in charges at 76% more in 2010 to 2009 and the average price for a [rental car](#) is now in excess of £40. The USA and Croatia also witnessed big rises and all three countries are all notably outside of the Eurozone.

Speaking out about the interesting findings is Gareth Robinson, Managing Director of Carrentals.co.uk: "The drop in finding from banks to ensure companies can expand and replace their fleets has led to far fewer cars than what are needed and some of the most visited holiday

areas in the world are being affected with places not using the Euro being the hardest hit."

One of the most expensive places to hire a car is the UK even though the prices in the country only went up by a small 8% as they were so high last year. Spain witnessed a 40% rise along with France that has put prices up by 37%.

Gareth continued: "Consumers who book early will not only make massive savings but they also get to pick from a wide choice of cars so if you want to save money then booking in advance has been proven to save lots of money."

[Portugal car hire](#) is among some of the best value for money and the only country to report a decrease rather than a price increase is Greece . Down 7% on last year, Greece is likely to have seen a drop due to its relatively expensive prices last year.

Carrentals.co.uk compares car hire deals from up to 50 rental companies, including Alamo , Auto Europe, Budget, easyCar, Holiday Autos and Sixt, in over 9,000 locations worldwide.

To compare the latest car hire deals visit [www.carrentals.co.uk](http://www.carrentals.co.uk).

**/ends.**

*\*All figures are based on average daily rental prices for bookings made between March and May for August 2009 and 2010, respectively. The bookings analysed account for a 30% sample of all bookings made via Carrentals.co.uk during these periods.*

## **About**

## **Carrentals.co.uk**

Carrentals.co.uk was launched in February 2003 and grew to become one of the UK 's leading online car hire companies by 2006.

In 2007 the company re-launched its site to create the first major online price comparator in the travel industry. Using the latest technology the Carrentals.co.uk site now searches up to 50 different car hire websites, providing an impartial comparison of the best prices available in over 9,000 locations.

Websites searched include Alamo , Auto Europe, Budget, easyCar, Ebookers, Hertz, Holiday Autos, Opodo, Sixt and Thrifty, with the

Carrentals.co.uk site quickly comparing prices and allowing customers to refine their search by car type.

The Carrentals.co.uk site also features over 5,000 pages of travel information in a mini-guide format.

In 2008 Carrentals.co.uk was voted Best Car Hire Website in the Travolution Awards. To book or for further information visit [www.carrentals.co.uk](http://www.carrentals.co.uk)

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