

Web Content Management System Consulting Company Gold Sponsor at Drupalcon 2010



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DPCI, a New York-based interactive technology agency that specializes in helping clients choose and implement their web content management system, was a Gold Sponsor of Drupalcon 2010 in San Francisco. Held at the Moscone Center, Drupalcon was a major event for companies involved in Drupal content management systems, with over 3,000 attendees from the Drupal community spending three days attending information sessions, meeting with their peers and checking out vendor exhibitions.

August 04, 2010 -- New York-based DPCI, a leader in the implementation of web content management systems, was a big supporter of Drupalcon 2010, acting as a Gold Sponsor of the San Francisco conference. Over 3,000 people involved in Drupal content management attended the conference, held at the Moscone Center. Aimed at developers, consultants and businesses involved in the Drupal community, the three day conference (with an additional four days of associated activities) included numerous sessions ranging from development presentations and training opportunities to discussions of open-source CMS solutions and employment opportunities, all with a heavy emphasis on Drupal, the leading open-source web content management system.

Always active in the Drupal and web content management systems community, DPCI President Joseph Bachana and other DPCI staff were in attendance. Mr. Bachana was a featured presenter at the show, as a member of a panel discussing "Trends in Enterprise 2.0 Technologies." The company's visibility at the show was highlighted by a booth in the Exhibit Hall. DPCI joined leading technology companies such as Google as a Gold Sponsor of the conference (which was also supported by the likes of Microsoft, Sun

Oracle, The Economist and other well known names), showing the interest the technology industry in general has in the web content management system market. Such systems can be very complex to implement. With the combination of proprietary software, open-source options (like a Drupal content management solution) and a frequent need to integrate with existing corporate software systems, it's crucial to ensure that an experienced consultant is chosen to lead the project. Companies that make use of digital assets or publish content to multiple platforms (typically print, web, mobile and e-Book) benefit tremendously from implementing a web content management system (CMS). While the entertainment and media industry is a primary market for CMS, DPCI has also implemented CMS solutions in the education, marketing, financial services, advertising, travel and software fields since 1999.

For further information about Drupalcon 2010, visit the conference web site at www.sf2010.drupal.org. For more information about options for a **Web content management system** or to learn more about DPCI, please visit the company's web site: www.databasepublish.com. To contact DPCI President Joseph Bachana, please e-mail info@databasepublish.com or call 800-818-2905. DPCI's offices are located at 1560 Broadway, Suite 810, New York, NY 10036.

About the Author: Helen Beck is a Drupal developer and frequent blogger on the topic of **web content management systems** and the companies and individuals involved in the field. She frequently posts comparisons between the popular open-source solution and competing, proprietary products. While usually active in projects, Helen tries to make the time to attend conferences such as Drupalcon 2010, valuing the opportunity to mingle with vendors, consultants, analysts and fellow developers. Although she wasn't able to catch all the presentations at the San Francisco gathering, she came away reinvigorated with the belief that **drupal content management** systems continue to lead the pack.

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