

What Does An 80-Year Old Woman Who's Falling Out Of The Sky Look Like?!

96 Women Over 50 Will Check Skydiving Off Their Bucket List August 28 And Set World Record!



Released on: August 23, 2010, 4:26 am

Author: Martin Keller

Industry: [Entertainment](#)

Aging But Dangerous™ First Ever "Martini Jump Skydive" In Baldwin, Wi., Raising Awareness About This Powerful Age Group And Funds To Help Women In Need

**On The Ground It's Party Time:
Food, Live Music, Merchandise & Martinis — for Friends,
Families, Paparazzi and the PUBLIC**

WHO: 96 women over 50 who want to overcome their fears and ignite the inner strength they possess are going to skydive over Baldwin, Wisconsin on August 28, 2010, to raise funds and awareness about **AGING BUT DANGEROUS.com™** (**ABD**www.agingbutdangerous.com)— and set a world record for the number of 50+ women parachuting during a single event. The Martini Jump Skydive event is open to public (\$10.00 for adults and \$5.00 for kids 12 and under).

Proceeds will benefit *Corner* STONE, an organization to help

abused women (www.cornerstonemn.org)

BeneVia (www.gobenevia.com), **Belvedere** **Vodka**
(www.belvederevodka.com) **and** **CRAVE**
(www.craveamerica.com) are the proud sponsors of
"The Martini Jump Skydive."

WHAT: **96 women have signed on for "The Martini Jump" (100 is the limit):** For the past year-and-a-half, since launching, **ABD** has provided tools, a web site, a blog, and special events, etc., to help women expand their boundaries. Overcoming their fears to pursue new or life-long goals brings tremendous joy and strength — and benefits women financially, emotionally, and spiritually.

WHEN: August 28, 2010; 8:00 AM to 5:00 PM.

WHERE: Baldwin , Wisconsin — just 30 minutes from the Twin Cities at Skydive Twin Cities **DIRECTIONS/**
Map: <http://www.skydivetwincities.com/directio.htm>

WHY: "We are changing the way the world perceives women over 50, by changing the way we perceive ourselves," notes **ABD** co-founder C. Suzanne Bates. " We'll prove that again on August 28 when women over 50 will stretch their existing limits beyond their comfort zones and take the plunge to self-pride and self- appreciation in first-ever Martini Jump. Those remaining earth-bound —like me— can enjoy a martini (or something less potent) and just absorb the energy of the event."

"When I decided to skydive, (for the second time), to celebrate a major birthday, (70 this time), we had no idea that so many other women would want to join me", says **ABD** co-founder Jean Ketcham. " What makes this event special is that members of the *Aging But DANGEROUS™* community are jumping with me. Women can do ANYTHING they put their minds to—especially at this age—including jumping out of an airplane!"

ON THE GROUND: Food, Live Music, Unique Vendors & Martinis (just for a start), will be offered to friends & families of Skydivers — PLUS the PUBLIC!!

- Bodystone Jewelry ~ wire-wrapped, semi-precious stone jewelry, rings, earrings, bracelets, and martini and wine glasses
- kikaPaprika™ ~ private-label contemporary clothing – ECO CHIC!
- Petals Day Spa ~ Pevonia skin care
- Scentsy Wickless Candles ~ wickless candles and fall perennials
- Bridging the Universe ~ Healing Thoughts and Support greeting cards
- Tastefully Simple ~ easy-to-prepare foods to do at home
- Aging but DANGEROUS™ ~ facelift potion and T-shirts
- Legacy Advisors LLC ~ estate planning
- Bella Luce Boutique ~ Swarovski jewelry, clothing, accessories and BLING
- Event Planning by Shari Klasse ~ romance products
- Jon Charles Salon ~ manicures, pedicures and blow-outs
- Shartsi Musherure ~ Ugandan merchandise, including paper bead jewelry
- Henna Tattoos by Zaney Janey ~ henna tattoos
- Hammond Hotel ~ full bar, wraps, salads, Rice Krispie bars and treats
- The Hazelnut Tree ~ coffee, donuts and muffins
- Droolin' Moose ~ chocolate and snacks
- Mr. B ~ hamburgers, brats and hot dogs

CONTACT : Martin Keller, Media Savant Communications Co., 612-729-8585 (office) 612-220-6515 (cell), kelmart@aol.com

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)