npower Announces Competition For New Customers



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npower has released details of a competition for all new customers signing up to its Football Saver tariff online via npower.com. The competition gives entrants the chance to win one of two prizes; A Football League Club Experience day or a signed ball and shirt for a club of the winner's choice.

The competition is set to run from 5 to 19 August 2010 with customers who sign up to the new Football Saver tariff placed into a draw for a chance to win one of the prizes on offer. The tariff also offers customers a discount of 7%, a lower rate than the standard variable gas and electricity tariff, until 30 September 2011 and a £45 voucher to spend at any official Football League club shop.

This deal ties in with the sponsorship of the Football Leagues - from the Championship to League 2 - which will go under the name npower <u>Football League</u> for the 2010/11 season. Coupled with this is the <u>Football League Fan Club</u> that allows npower customers the chance to win tickets to Football League matches as well as other exclusive offers, all made public through the quarterly football e-mail updates.

The Big Ticket Giveaway will see a pair of tickets for every single <u>npower</u> Football League match up for grabs this season and fan club members will also have the opportunity to win club player and manager appearances.

For more information on npower's Football Saver tariff go to www.npower.com/football

About

npower is one of the UK's largest electricity suppliers and has 6.6 million customer accounts across the UK.

To coincide with the inaugural Football League season npower has launched an innovative community programme, committing £2.16m to supporting the local communities through working alongside each individual club.

npower also sponsors the Test Match Series in England, Women's Test Series and the Village Cup.

npower has been awarded platinum status in Business in the Community's CR Index and is one of 29 companies to have achieved the CommunityMark since its launch. All CommunityMark achievers have been recognised for demonstrating excellence in their holistic and strategic approach to community investment.

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