

Door2Tour.com Launches 2011 Events Programme



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Door2Tour.com has launched its range of popular events for 2011 with a selection of breaks available, incorporating flower shows, sporting events, concerts and exhibitions. The latest programme now includes trips to over 30 events throughout the UK alone, offering traditional events like the Edinburgh Tattoo, Chelsea Flower Show and Wimbledon among newcomers like the NBA Basketball, National Brass Band Championships, Cirque du Soleil and Barry Manilow in concert.



Fresh from a hugely successful year for events where sales were up 37% on 2009, and with sales for events next year already well in advance of this time last year, the [coach holidays](#) consolidator is predicting that 2011 will be another hugely successful year for event coach trips sales.

While many passengers during 2009/10 were left disappointed because they had left it too late to secure their places, in contrast, for 2010/11, Door2Tour.com has already taken bookings for events such as The Grand National, Edinburgh Military Tattoo, Ascot Ladies Day and Wimbledon, which all begin from April 2011 onwards. Based on past experience, there is also likely to be significant interest in tour packages to see the live tours for Strictly Come Dancing and The X

Factor once the TV series have finished and the winners have been announced.

Year to date sales for many of the top events have shown a significant increase, with an increase of 298% for tours to the Wimbledon Tennis Championships on 2009. Interest in tickets for the Edinburgh Military Tattoo for 2011 increased dramatically once the 2010 dates were over, resulting in a sales increase of 124% compared to 2009. Tours to Ascot Ladies Day and the Chelsea Flower Show for 2011 are also proving to be extremely popular with sale increases of 195% and 102% respectively.

Kate Glanfield, Web Manager of Door2Tour.com, said: "Despite this year's revenue for European tours and [theatre breaks](#) either decreasing or staying level on 2009, event sales have shown a healthy increase and the year's not even out yet. Events tours generally offer great value for money, but as consumers are now having to plan their holiday spend carefully, it makes sense that they're choosing to do things they've always wanted to tick off the list, whether that be witnessing the Edinburgh Tattoo or getting glammed up with the girls for Ladies Day at Ascot."

Door2Tour.com is certainly bucking the trend through booming sales - general sales were up 123% in July compared to 2009. Despite the current economic environment, people are still looking to get away for a short break and event coach trips are perfect for this. Those booking events via Door2Tour.com will find great value packages that include: overnight accommodation with breakfast in a good quality hotel, ticket to the event, all return coach travel as well as transfers between venue and hotel. Some packages are also available as self-drive options.

Kate concluded: "With next year's events now on sale and huge interest already, we're anticipating another strong year."

Autumn events for 2010 also remain popular with visitors to the Door2Tour.com website with many booking tour packages to see the Prix de L'Arc Races in Paris, the Cheltenham Race Festival, ATP World Tour Finals, The Clothes Show, Birmingham Military Tattoo and not forgetting the many firework displays such as the Rhine In Flames and Disney Bonfire Spectacular.

About

Door2Tour.com is a consolidation of national and regional tour

Door2Tour.com:

operators creating a diverse choice of UK, European and worldwide touring holidays including [New year breaks](#) and [Christmas breaks 2010, day trips](#), cruises and holidays by air to many exciting destinations. All have live availability and offer the customer the opportunity to book online, 24 hours a day, 7 days a week.

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