Saxo Bank Launches New Morning Markets And Trading Notes On TradingFloor.com

Trading Floor

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Saxo Bank, the specialist in online trading and investment, has launched two new European morning publications entitled the 'Morning Kickoff @ Saxo Bank' and the 'Saxo Bank Charts of the Day' which will be published through the Tradingfloor.com site.

The trading Morning Kickoff @ Saxo Bank will deliver analysis and trading commentary on both short-term intraday events and the longer-term trends which are important to traders dealing <u>Forex</u> - foreign exchange or <u>equity</u> markets.

The Saxo Bank Charts of the Day, on the other hand, provides a snapshot of key graphical indicators traders should be watching to detect any changes in market trends and sentiment.

David Karsbol, Saxo Bank's Chief Economist, said, "The creation of these two notes marks our (Saxo Bank / Tradingfloor.com) desire to provide readers with a comprehensive overview of the market drivers without cluttering up an already information-overloaded world.

"We have balanced the need for fundamental information on what has happened, what is about to happen and what could transpire, with a set of charts to help understand the relationships between key instruments and indicators."

Tradingfloor.com is a website bringing traders insightful commentary, analysis and research to keep them informed on strategies and news in Forex, FX-options, stocks, <u>commodities</u> and CFDs. Some of its key publications and channels include:

- FX and equities comments several times daily by the Saxo Bank team of analysts											
and										traders	
-	Weekly				commodities				update		
- Video	content	offered	regularly	on	the	website,	as	well	as	on	the
Video.saxobank.com			channel			and			YouTube		
- Trading Floor's Twitter account											

Top line trading and investment information and markets research drives profitable decision-making, making Tradingfloor.com an important trading and investment tool for anyone involved in the markets.

Tradingfloor.com is owned and managed by Saxo Bank - the firm behind the awardwinning <u>SaxoTrader</u> platform - and replaces the Investor site and newsletter.

Notes to editors:

About

tradingfloor.com

Trading Floor delivers tradable knowledge about key industry events and global trends within the Forex and commodities markets. Trading Floor aims to inform, inspire and provide an entertaining read for the contemporary trader.

About

Saxo

Bank

Saxo Bank is renowned for its award-winning online Forex trading offering of 155 FX crosses.

Saxo Bank is a worldwide fully regulated operator in investment and trading services catering to investors and institutional clients. Clients all over the world can trade FX, CFDs, Stocks, Fixed income, Futures, Commodity CFDs, ETFs, Options and other derivatives using its multiple and award-winning, multi-asset online platforms: SaxoTrader, SaxoWebTrader and SaxoMobileTrader.

Saxo Bank has a proven track record and is a trusted and trading business facilitator for licensed financial institutions. The Saxo Bank White Label Solution programme combines the bank's technology, resources and liquidity with its institutional client's local market knowledge, regional expertise and language skills.

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