

# UK Highstreet Retailer Predicts Best Selling Music, Film & Game Releases This Christmas



Released on: September 30, 2010, 12:21 pm

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Industry: [Entertainment](#)

Leading UK highstreet retailer predict the top must have gifts for this Christmas.

Based on pre-orders and trends from previous years HMV predict the following sales trends for Christmas 2010.

## **New music releases**

The biggest music CD release this Christmas is expected to be the [Take That new album](#) (untitled as yet) with the much anticipated return of Robbie Williams to the group. Speaking about the new project, Robbie said he was "embarrassingly excited" and reuniting with his former group felt like "coming home" while bandmate Mark Owen added that it "feels like a dream".

On 18 th October 2010 a remastered version of [The Beatles Red Album](#) will be released and is expected to perform well with the Christmas gift market. On the same date the 5 th [Kings of Leon album](#) – Come around Sundown is expected to shoot straight to number one in the album charts leading to strong pre-christmas sales.

## **DVD sales**

The biggest DVD releases of the year scheduled to coincide with the Christmas run on DVD stocks look likely to be the family favourites [Toy Story 3](#) and [Shrek Forever After](#).

With the popularity of DVD gifts in the teen market [Sex and the City 2](#) and the latest [Twilight DVD](#) are also both expected to perform well in the Christmas sales.

## **Video Games**

The major games distributors time their biggest releases for the Christmas run up and this year will likely see the latest release from the Call of Duty series [Call of Duty Black Ops](#) head up the Christmas sales figures and video games charts in December.

The Guitar Hero games have proved popularity with Christmas shoppers in the previous 2 years due to the multiplayer aspect and this year sees the 6 th instalment titled [Guitar Hero Warriors of Rock](#).

The ever popular Gran Turismo and Fifa games are also scheduled for new Christmas releases with [Gran Turismo 5](#) and [Fifa 2011](#).

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**About HMV:** First established in July 1921 through its ground-breaking record store in London's Oxford Street, and famous world-wide for its iconic 'dog-and-gramophone' trademark, featuring 'Nipper', ninety years on entertainment brand HMV enables its customers to get even closer to the artists and to the music, film and games they love whether in their homes or at work, on the move or via the 'live' experience.

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