

Guoman and Thistle Hotels Launch Additional Meeting And Events Incentive Scheme



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Guoman and Thistle Hotels have launched a dual incentive scheme which includes great offers for meetings and events booked looking to secure event space between now and 31st March 2011.

Guoman Hotels, the exclusive collection of deluxe, inspirational hotels across central London, and Thistle Hotels, the chain of quality full-service hotels in the UK's major cities, are offering meetings and events bookers the chance of winning a whole array of exciting rewards, such as free Apple goodies, a double booking bonus reward, 3% commission boost, free day delegates (this occurs for Thistle only) or even a luxury holiday to Asia.

For customers to be in with a chance of benefiting from any of these rewards, they simply have to book a meeting at one of the hotels between now and 31st March 2011, with the meetings occurring between 1st January and 31st March 2011.

There are many Apple prizes up for grabs, with a different prize available, depending on how much a customer spends:

Spending £1,000 will qualify the customer for an iPod Shuffle.

Spending £5,000 will qualify the customer for an iPod.

Spending £10,000 will qualify the customer for an iPad.

Spending £25,000 will qualify the customer for an iMac.

Additionally, a booking of two meetings can earn customers 2% cash-back on the value of any meetings and events spend, plus receive £4 for every room night booked online, and £2 for every room night booked offline. A 3% commission boost above the usual rate is also included in the offerings as well as being automatically entered into a draw to win one of four luxury holidays to the newly opened Guoman Hotel in Shanghai.

Customers have a number of different meetings and events venues to choose from, with 14 luxury rooms being based in Guoman's London hotels.

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About Guoman Hotels

Guoman Hotel Management Limited operates two hotel brands within the UK market; Guoman Hotels, an exclusive collection of deluxe hotels located in central London and Thistle Hotels, a chain of quality full service hotels in the UK's major cities. Guoman Hotels offers many [Luxury UK Hotels](#), including [Strand Hotels](#) and [Oxford Street Hotels](#).

In 2010, Guoman Hotels launched internationally, with its new property opening in Shanghai – with a property in Beijing to follow in 2011. Guoman Hotel Management Limited is a wholly-owned subsidiary of GuocoLeisure Ltd, part of the Hong Leong Group which has hospitality and leisure businesses across the globe with hotels in Europe, USA, Australasia and Asia.

About Thistle

Thistle Hotels is part of Guoman Hotel Management (UK) Limited which operates hotels throughout the UK. Thistle has 33 hotels across the country, many in superb city centre locations, including [Liverpool Hotels](#) and [Manchester Hotels](#). With a selection of restaurants and a choice of excellent health and leisure facilities, Thistle has something to offer everyone.

Thistle Hotels is the first hotel group to achieve Hospitality Assured accreditation, across its entire UK portfolio. Created by the Institute of Hospitality, the Hospitality Assured standard measures the quality within customer facing businesses across the hospitality, tourism and leisure industry.

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