

MyDestinationInfo.com Launches Hub Site

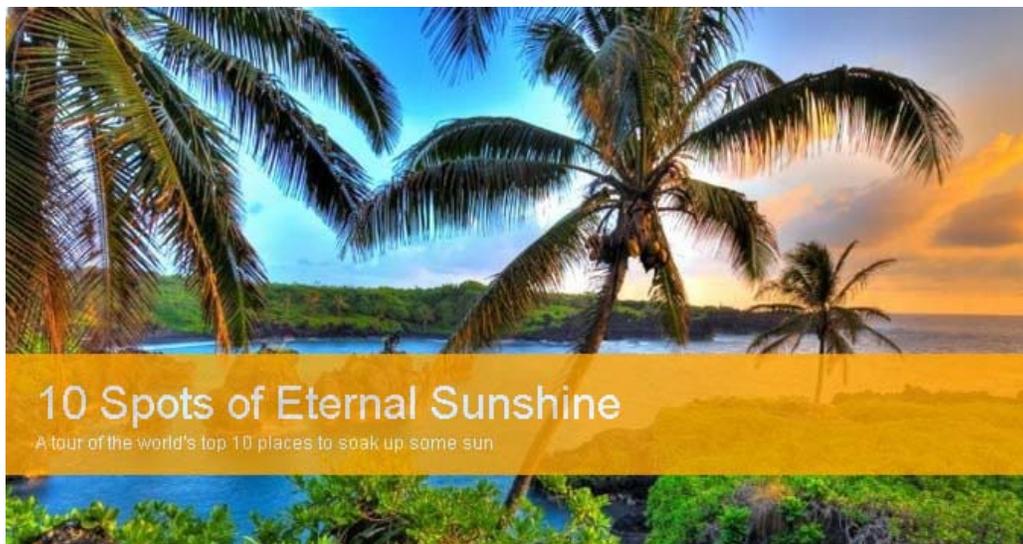


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MyDestinationInfo.com has launched a new hub site which seamlessly links MyCapeTownInfo.com to the global network of MyDestinationInfo guides. The launch, which took place at the end of September, sees the network of websites become a solid contender on the local online travel guide market.



MyCapeTownInfo.com has been a member of the MyDestinationInfo network since May 2009, and over this time has seen a marked

increase in visitors from both within South Africa and around the world.

It is predicted that the launch of the new MyDestinationInfo.com hub site, alongside a high-impact public relations campaign, will see visitor numbers increase dramatically, with a greater emphasis on international traffic.

The hub site is to act as a one-stop travel portal to any traveller looking for in-depth, accurate information on a current destination or to provide inspiration for their next trip to any one of the other 64 travel guides. The intuitive layout and high-quality, editorialised and focused travel articles will lead users to various destinations within the MyDestinationInfo network, offering various establishments the chance to appear in travel editorial, and not just in online listings on the individual sites.

MyDestinationInfo.com already features articles about [Cape Town restaurants](#), [Table Mountain](#), and some its most glamorous restaurants and accommodation, including the [Savoy Cabbage restaurant](#) and the One&Only Hotel.

With the seamless link between the various sites, visitors can now plan, book and research their tours all from the a single website, setting MyCapeTownInfo.com up as one of the region's most advanced and comprehensive online travel guides. The website also allows customers to book hotels, flights, and car hire, meaning everything can be done from the one site, which will be more convenient for the customer.

About MyCapeTownInfo.com

MyCapeTownInfo.com is an online travel guide to [Cape Town](#), one of South Africa's most popular tourism destinations. It offers a range of travel information including details on Cape Town accommodation and Cape Town restaurants and more. It is part of the MyDestinationInfo.com network, which has 60 destinations from around, including South African cities Johannesburg, Durban, and the Garden Route. The network uses local experts in each destination, and is backed up by the best design, applications and optimisation available to create information websites for the modern traveller.

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