

# Owlient Celebrates Its 5th Birthday



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Owlient reached an important milestone in its history as it celebrated its 5th birthday on September 8 2010. The European internet browser game company celebrated this occasion with its 15 million registered users from all over the World. Owlient is also planning a new international roll-out to keep the numbers growing.

The company began life in the founder's student room in Paris in 2008, and 5 years later it has over 12.5 million horse lovers worldwide who play its most famous browser game, Howrse.com. Owlient also has 2.5 million users who play Babydow, the baby simulation game that was launched a year ago.

To celebrate its 5th anniversary, the company plans to launch 6 new versions of Howrse, which will be translated into different languages so users from all around the world can play the game. The [horse games](#) will soon be available in Portuguese, Italian, Dutch, Swedish, Polish, Turkish and Arabic.

In the English version of Howrse alone, Owlient already has 5 million registered users. In the game, players can adopt virtual horses and raise, feed and train them for online competitions. Players can also run their own riding centres. The game has been a great success, ever since it was launched 5 years ago, and has proved popular with users of all ages.

Owlent's latest game in English is Babydow, which is all about taking care of babies and young children from when they are born until they reach 3 years old. In the game users can feed the babies, play with them, and watch them grow up.

The majority of Owlent users - around 90% - play the games on the site for free, although customers can also buy virtual bonus products if they want to, which will allow them to speed up certain procedures during game play.

**About Owlent:**

Owlent gathers game enthusiasts to allow them to extend their hobby online and share it with other players.

Owlent design games with a maximum interaction between players, and its games are played by thousands players, which enables it to build a virtual world, with users participating in its evolution.

Today Owlent offers games for people who are passionate about [horse racing games](#), [pony games](#), child care games and fashion games, with their games being available in 6 languages (French, English, German, Russian and Portuguese). Owlent's efforts are directed toward designing new games for people who are passionate about playing them.

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