

Safety Made Easy With Safetyshop's Solutions



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Online retailer of essential safety products, Safetyshop, has re-launched 'Solutions', a way for customers to find the safety signs and equipment they need, from initial design concept through to manufacture.

As of autumn / winter 2010, Safetyshop customers can enjoy this service, which has been described by the retailer as 'definitely not a one size fits all approach'.

Kim Slack, Internet Marketing Manager at Safetyshop, said: "We are passionate about the products we sell and we strive to offer the best service through our catalogues, website and contact centre. Now we are really pleased to announce 'Solutions', as a new way of helping our customers choose the right product, a service which sees us saying, 'we can help our products and services fit with your businesses requirements.'

'Solutions' is a team dedicated to supplying your ideal business solution. The solutions team can help you find products and brand products at competitive prices even if they're not featured in the online product range. The service also allows people to customise standardised products, bulk buy and design bespoke products to meet specific requirements.

Kim adds: "With Solutions, we are offering all our customers a dedicated and personal service that is on hand to help at all times; this

is what sets us apart and makes us the one-stop-shop for all safety products.”

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Editor’s notes

About Safetyshop

Safetyshop became a trading division of Stockport-based Brady Corporation Ltd following an acquisition in 2005. The company was established in 1970 and through various acquisitions of its own, has gone on to become the leading safety products manufacturer in the UK, producing a range of 18,000 products at its 34,000 square foot UK facility in Cheshire covering [protective clothing](#) as well as many seasonal supplies such as [grit bins](#) and [salt spreaders](#) for the coming winter.

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