

# **DirectRooms – The 11th Nimmanhemin Art and Design Promenade in Chiang Mai to Take Place in December 2010**



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Author: Lek Boonlert

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There will be art exhibitions and musical performances, and the shops in the area will be providing demonstrations. There will also be Northern plays and a Lanna style market, or Kard Mua. The shops in the area have been invited to take part in this year's activities and to show their produce and crafts at the event.

Chiang Mai is the largest city in Northern Thailand. It is situated 435 miles north of Bangkok amongst the highest mountains in the region.

Although this city is increasing in modern culture its history still plays an important role and its old major trade routes are still used today. The city's longstanding handcrafted goods, such as, jewellery, wood carvings and umbrellas are made to this day and traded along the Ping River which is one of the major trade routes in the area.

Shopping in Chiang Mai is an experience that shouldn't be missed. From the famous night bazaar to a number of modern shopping centres visitors will find whatever they are looking for, and with this city attracting over a million visitors a year they must be doing something right.

Tourists planning on visiting the area for this event will find that any one of the [Chiang Mai hotels](#) will be able to provide them with the comfortable room for their stay.

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**About DirectRooms**

DirectRooms is an independent discount hotel reservations company based in Asia.

Established and online since 2000 with over 50,000 hotels worldwide.

**For further information please contact Lek Boonlert:**

Email: [lek@directrooms.com](mailto:lek@directrooms.com)

Tel: + 66 (0)76 241 145

Website: <http://directrooms.com>

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