

Putting Road Safety First in the Snow – Plus Offers on Top Name Kit



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A timely road safety campaign by Carrentals.co.uk is putting safety out on the challenging winter roads in the spotlight and means travellers can save 20% on clothing and accessories such as high visibility gear, outdoor clothing, car accessories and emergency kits

16 December 2010 – In launching the [Road Sense 2010 campaign](#), carrentals.co.uk has got together with companies who supply everything you will need to plan a safe trip and offers reduced prices for a large range of clothing, accessories, emergency kits and high visibility gear. So anyone heading out can take advantage of range of clothes and accessories that'll see you fully armed for facing the winter roads.



Winter brings many challenges for us all as snow and ice make road safety an extra concern as people across the UK deal with the winter weather, to help travellers UK's top cost comparison site, carrentals.co.uk, has pulled together a diverse collection of road safety packages to help travellers make their journeys with confidence.

Parents are always worrying about their children's safety and even more so when the weather is creating further challenges, so it's worth noting Cyberglow.co.uk's 20% reduction on its exciting collection of

children's reflective waistcoats and accessories and that there is [10% off high visibility bags](#), reflectors and clothing from Brightkidz.co.uk.

Shoppers looking for quality brand names can also save while keeping warm this winter as there's 10% off all winter clothing at Outdoorlook.co.uk, which stocks Regatta, Helly Hansen, Hawkshead & Hi-Tec – you can look and feel hot at the same time!

There are so many different types of safety products that sometimes it can feel confusing. But it is important to go for quality. For a good price with a quality product then save yourself money at Me-Mo.co.uk where there's a 20% reduction on accessories, they stock everything you need before heading outside to face the winter wrath such as digital tyre inflators, ice scrapers and rechargeable torches, as well as warning triangles and much more. It's also worth getting on of the [15% off emergency car kits](#) from SurvivalBox.com, which has everything you will need if you get stranded.



Gareth Robinson, Managing Director of Carrentals.co.uk, says: "It's been clear to us for some time that travellers should think ahead and prepare before making trips in challenging conditions. Getting the best products at an affordable price means more people will be safe on the roads. Our Road Sense campaign has seen us engage with people how urgent the need is to keep safe in the bad weather. We are proud of the companies that we are working with who all bring an exemplary amount of knowledge to the table when it comes to road safety and winter travel. Increased visibility and safety on the roads this winter is our aim through the use of high visibility clothing to emergency car kits, making safety first on the roads."

Carrentals.co.uk is the UK's leading car hire comparison site, comparing deals from brands including Alamo, Auto Europe, Budget, Holiday Autos and Sixt.

All discounts are available at www.carrentals.co.uk/roadsense2010/ends.

About Carrentals.co.uk

Carrentals.co.uk was launched in February 2003 and grew to become one of the UK's leading online car hire companies by 2006.

In 2007 the company re-launched its site to create the first major online price comparator in the travel industry. Using the latest technology the Carrentals.co.uk site now searches up to 50 different car hire websites, providing an impartial comparison of the best prices available in over 10,000 locations.

Websites searched include Alamo, Auto Europe, Budget, Ebookers, Hertz, Holiday Autos, Opodo, Sixt and Thrifty, with the Carrentals.co.uk site quickly comparing prices and allowing customers to refine their search by car type.

The Carrentals.co.uk site also features over 5,000 pages of travel information in a mini-guide format.

In 2008 Carrentals.co.uk was voted Best Car Hire Website in the Travolution Awards, and in 2010 it was Highly Commended in the Best Meta-search/Price Comparison category. To book or for further information visit www.carrentals.co.uk

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