

Lottery.co.uk Launches Mobile Version Of Website



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Lottery.co.uk has announced the launch of its mobile website. The mobile version will reside on the same URL as the main site and will automatically detect when a mobile user connects to the site and display the pages specially formatted for the device.

The new mobile site has been fully optimized for mobile users with completely redesigned pages making it easier to use on a mobile phone. The launch of the mobile site marks Lottery.co.uk as the first big lottery site to launch a dedicated mobile site.

The Lottery.co.uk mobile site is more convenient for users who use mobile phones, and especially smart phones to check their [lottery results](#), which they can now do on-the-go. The site also features a free games section, with games like [mobile slot games](#), which give users the chance to win real cash for free.

Sam Weren, project leader at lottery.co.uk commented: "Checking your [lotto numbers](#) is a casual activity and one you are likely to think of when not otherwise being entertained, like when travelling on a bus, standing in a queue or sitting in a waiting room. We've made those results readily obtainable and specially formatted to be read on smart phone screens along with the rest of the lottery.co.uk site. So now users won't have to wait till they get home or to the office to see if they are a millionaire."

About lottery.co.uk:

Lottery.co.uk is a truly independent lottery web site that provides lottery players with everything they need to get the most from their hobby. All lottery game results can be checked on Lottery.co.uk, a site that also provides latest lottery news stories, an informative articles archive and offers users the opportunity to win money online.

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