DirectRooms.com – Rome Marathon Set to Attract Runners to Rome in March

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Marathon races is so popular with people around the world and whether taking part to raise money for charity or just as a personal challenge, the Rome Marathon 2011 offers perhaps the most spectacular 26 mile run on earth. As hotels prepare for the high number of participants 15,000 or more, leading hotel booking site DirectRooms.com has advised people to be sure and book their hotel well before travelling.

The availability of a Rome hotel close to the event's start or finish line will be under pressure thanks to the amount of people showing up to take part.

With the promise of a first prize in the male and female marathons of a massive 250,000 Euros, the incentive for top athletes from around the world to take part is huge. Indeed any runner who manages to set a new world record time can also win a further 150,000 Euros.

The run takes in some of the most stunning architecture in the Eternal City and for every runner who crosses the finish line, the prize is a beautiful medal engraved with the face of Marcus Aurelius, the most popular Roman Emperor of all time.

Lek Boonlert, marketing head at DirectRooms.com says: "With big prizes on show and a quite stunning marathon route through many of Rome's most famous landmarks and piazzas, the Rome Marathon is a brilliant event in its own right. To be sure of getting somewhere to

crash out after the 26 miles early booking of a hotel room makes a world of sense."

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About DirectRooms
DirectRooms is an independent discount hotel reservations company based in Asia.
Established and online since 2000 with over 55,000 hotels worldwide.

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