

# From Site To Screen – Miller Homes Launches Online TV Channel



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Miller Homes is kick starting the year with the launch of a brand new social media channel – Millerhomes.TV, which aims to give customers an insight into the company's products and services.

The online TV channel will feature video testimonials from happy buyers, news on development launches, purchase incentives and much more.

Miller Homes, which has developments across the UK, hopes that the launch of Millerhomes.TV will allow customers to learn more about the company by giving them the chance to meet members of the team and customers and see how they can find and purchase their dream home.

Sue Warwick, National Sales & Marketing Director, from Miller Homes said "We are excited to be launching Millerhomes.tv and displaying what we do best online.

"More of our customers are searching online for information on purchasing [new homes](#), so we thought that a TV channel would allow people to meet us and see what we are all about from the comfort of their computer chair.

"Our other social media channels have proved very popular with our customers, and we feel confident that Millerhomes.TV will be a valuable addition to our online offering.

“By tuning into Millerhomes.tv, customers will be able to access lots of information on the latest [new house](#) news and developments from Miller Homes.”

Millerhomes.TV launched on 24 January and will broadcast bi-monthly episodes.

For more information please visit [www.millerhomes.co.uk](http://www.millerhomes.co.uk).

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