## Insurance Social Networking, Predictive Modeling and Microinsurance Presentations Available

Claude Penland – Webmaster & Actuary Insurance News, Web Trends and Startup Profiles. 6+ Timely Posts Daily @ClaudePenland.com.

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Three insurance-related presentations and videos have been released for immediate viewing at <u>ClaudePenland.com/multimedia</u>. All presentations are free to download and share.

The first presentation is called "LinkedIn Social Networking for Insurance Professionals". LinkedIn is the most active professional social network in the world.. According to their press materials, they have over 90 million international members, with roughly half of those members residing in the United States. If you work in insurance or reinsurance as an underwriter, attorney, accountant, actuary, actuarial analyst, risk manager, claims professional, financial analyst, agent or other insurance role, this presentation will list for you some of the more active insurance-related jobs and discussion groups on LinkedIn.

"Microinsurance is Exciting" is the second presentation. Microinsurance is generally designed for low-income businesses and individuals who aren't typically covered by traditional insurance. It is usually sold at low premiums and low coverage limits / caps. It has a potential eventual annual premium of \$40 billion worldwide.

A third presentation is titled "Predictive Modeling for Life, Health and Property & Casualty Actuaries". This predictive analytics presentation provides eight examples of strong industry presentations and articles where actuaries can apply predictive modeling to life insurance, property and casualty insurance and health insurance / actuarial data.

These presentations were authored by Claude Penland, a casualty actuary and webmaster with twenty years of insurance industry experience. On ClaudePenland.com, Claude writes at least six times a day on the international insurance-related and web-related issues that he explores daily, and regularly posts interesting presentations, videos and articles at ClaudePenland.com/multimedia.

Subscribe to his daily digest at <u>ClaudePenland.com/subscribe</u>.

**Contact Details:** Claude Penland c/o ClaudePenland.com Pittsburgh, PA 15238 (412) 259-3538 claude@claudepenaInd.com

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