

Betfair Casino Launches Live Dealers



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Betfair Casino has announced the addition of live dealers to its website. This new feature will mean that live dealers who are situated in actual casinos around Europe will be featured on the Betfair Casino website on a number of games.

Playing on the site will never be the same as users can now virtually step into one of a variety of top casinos. The only difference is that users can do it all from the comfort of their living room but are still able to experience the look and feel of a real casino and get dealt cards by an actual dealer.

Live dealers are a new way of enjoying online casinos and it's a step towards a more authentic casino experience for users playing through the Betfair Casino website as it adds an extra dimension to normal website casino play.

Adam Joseph, Head of Betfair Casino UK said, "This is an exciting time and another step forward for Betfair Casino with the launch of Live Casino, replicating the excitement and immediacy that only comes from a live casino experience. Live Casino will provide a smooth entrance for land-based players and attract online players looking for an exciting new game avenue."

Players can sit down and play with friends or play with others players online from around the world and choose from a variety of games that the Betfair Casino site offers including [Betfair roulette](#), [Betfair blackjack](#), Casino Hold'em, Baccarat, Sicbo and Paigow Mahjong. Users

are now able to play, watch and chat with dealers from across Europe as they deal cards right in front of them.

Players can view the casino in a variety of ways to suit them by keeping it clean and simple or playing in advanced mode.

About Betfair:

Betfair is one of the world's largest international online sports betting providers and pioneered the betting exchange in 2000. Driven by cutting-edge technology, Betfair enables customers to choose their own odds and bet against each other. The company now processes over five million transactions a day from its three million registered customers around the world. In addition to sports betting, Betfair offers a portfolio of innovative products including casino, [online roulette](#), [online blackjack](#), Betfair casino bonus, exchange games and poker.

Betfair has twice been named the UK's 'Company of the Year' by the Confederation of British Industry and has won two prestigious Queen's Awards for Enterprise, being recognised for Innovation in 2003 and most recently for International Trade in 2008. Betfair currently employs over 2,000 people worldwide. The company holds betting licences in Gibraltar, the US, Tasmania, Italy and Malta.

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