

Majestic MRSS Augments Greater China Presence



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After Commencing full service operations in China 2008, Majestic MRSS today announced the expansion of its greater China presence. The company has opened full service offices in Taiwan, Beijing, Guangzhou and Hong Kong, in addition to its existing Regional Head Office in Shanghai.

Commenting on the development, Mr. Thomas Baudin - Executive Director (China Operations), said, "with Clients increasingly looking at delving deeper into China; having a larger footprint was essential."

The Company has also opened qualitative research facilities in all locations and enabled the Taiwan, Beijing and Shanghai Facilities with Focus Vision and AVG video streaming services. The one way mirror studios are state of the art and offer usability testing services including eye tracking as well.

Mr. Raj Sharma, Co-Founder & President, said, "We are delighted, primarily because Our Clients are happy with our ability to offer then extended and deeper coverage of the region. Once again this development is wholly Client driven."

The Company now has twenty two facilities in fourteen countries across Asia Pacific and the Middle East.

About Majestic MRSS:

Since inception, Majestic MRSS has evolved to become Asia's largest independent full-service market research firm, specializing in multi-country market research. To date, MMRSS has worked with clients not limited but in diverse industries from advertising agencies, healthcare and pharmaceutical companies, FMCG/CPG companies, retail companies, automotive companies, telecom service providers, media companies, governments, cooperatives, consumer durables, banking, insurance and finance companies, technology companies and also in many other diverse industries.

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