

Pre-Order Price Crash Now on at Sainsbury's Entertainment

Sainsbury's Entertainment

Released on: March 04, 2011, 12:36 pm

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Industry: [Entertainment](#)

Now That's What I Call Music 78 for 8.99 on CD and Harry Potter and the Deathly Hallows - Part One at 12.49 on Blu-ray, lead the amazing line-up of products Sainsbury's Entertainment is offering at reduced prices when customer pre-order online.

The UK Supermarket's online entertainment site has many hotly anticipated products available as a part of its new Pre-Order Price Crash promotion. A number of the year's most popular DVDs, computer games and [chart CDs](#) are being sold at low prices before they have even been released. And once they officially go on sale, the items will be sent out to customers with free home delivery included.

Some of this year's biggest blockbuster [DVD releases](#) can now be pre-ordered, including the latest film in the Harry Potter saga and The Chronicles of Narnia: The Voyage of The Dawn Treader for 8.49 on DVD and Blu-Ray. Games such as LEGO Star Wars III: The Clone War are also included in the offer for only 24.99.

Along with the Price Crash promotion, Sainsbury's Entertainment is also taking pre-orders for the latest handheld computer entertainment system from Nintendo, the 3DS, priced at only £199.99. The console comes in either black or aqua blue and a variety of launch titles for the 3D-equipped console are available too.

Pete Selby, Online Music Manager at Sainsbury's Entertainment, said: "A number of family favourites are included in this promotion, such as

the latest Harry Potter film, which is high up on many people's wish lists.

"With our Pre-Order Price Crash, key releases are being offered at discount prices well before they have even been released!

"The imminent release of Nintendo's latest console, the 3DS, is something else we are very excited about. Customers can even get 1000 bonus Nectar Points when they pre-order the console online."

Nectar Points can be earned on all items bought online at Sainsbury's Entertainment, including those in the Pre-Order Price Crash, meaning that customers can earn valuable points for discounts and other offers as a part of the Nectar Card scheme.

Ends

About Sainsbury's Entertainment:

Sainsbury's Entertainment is owned and operated by MBL Entertainment, the UK's leading distributor of home entertainment products. The company's website stocks a range of over 150,000 [books](#), CDs, computer games, DVDs and Blu-Rays, all of which can be pre-ordered and purchased online.

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