

# BestSlots.co.uk Wins Endorsement From eCOGRA For Its Online Slots Guide



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*BestSlots.co.uk has earned the seal of approval as a Reputable Portal from the leading online gaming regulatory organisation eCOGRA, endorsing this UK company's commitment to being a trusted guide for consumers of online slots games.*

Following a successful first year online delivering independent consumer news and reviews for UK online slots enthusiasts, BestSlots.co.uk has cemented its reputation for trustworthy content and service with recognition by eCOGRA (eCommerce and Online Gaming Regulation and Assurance) as one of its Reputable Portals.

The eCOGRA organisation is a non-profit, independent regulatory body that was formed with a mission to protect players by addressing the need for fair gaming and responsible operator conduct, setting standards for the online gaming industry that are enforced with rigorous monitoring. Its Fair and Safe Seal has become an important certification for many of the leading online casino operators and the Web Portals that link to them, and the organization actively works with over twenty-five software developers and seventy gaming companies to ensure it keeps pace with events in this rapidly-maturing industry.

Slot machine games are one of the most sought-after sources of online gambling entertainment and so have become fundamental to attracting players to online casino sites. Naturally this means the number of sites that are thrown up from searching simply for 'online

slots' (and other related search terms) is vast, and it can be easy for unscrupulous operators to harvest unwary consumers in this way. Indeed as the popularity of online gambling continues to grow - and with it the phenomenal revenues that can be earned by casino operators - it has become ever more important that organisations such as eCOGRA are operating in the marketplace to provide easily recognisable guarantees of service levels and probity to consumers.

Achieving the patronage of eCOGRA was an important milestone for BestSlots.co.uk as its founder David Newstead explained. "We always set out to provide honest, entertaining reviews of online [slots games](#) that would really benefit the community of players on the Internet, so we are delighted to have won eCOGRA's approval. It means a lot to us, and is a tremendous endorsement of our standards of integrity and commitment to fair play."

He continued, "the hundreds of themed slots, free slots and progressives online can present a bewildering choice for consumers so its important that they can get impartial advice and guidance to make informed decisions about what and where to play. With our recognition by eCOGRA as one of its Reputable Portals, we believe BestSlots.co.uk has strengthened its appeal for all levels of [online slots](#) players and we will strive to bring even greater levels of service to them as we grow the site."

### **About BestSlots.co.uk**

The team at BestSlots.co.uk <http://www.bestslots.co.uk> has many years combined experience working in the online entertainment sector giving the company a strong understanding of what consumers are seeking from their gaming experience and the state-of-the-art in online slot machine development.

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